



Education Foundation of Stanislaus County Board Meeting Minutes February 17, 2011

Attendees

Carol Benson, Dale Boyett, Tony Bruno, Ron Emerzian, Arturo Flores, Kenni Friedman, Ryan Gallo, Bob Gausman, David Gianelli, Cheryl Goulart, Pam Ivie, Eric Johnston, Jane Johnston, Tracey Kerr, Barbara Little, Mary Ann Sanders, Becky Shokraii, and Melanee Wyatt

Correspondence

Dave Gianelli shared correspondence from Outdoor Education students thanking the Board for scholarships provided by the Foundation.

Open Discussion – Jane Johnston

Jane Johnston presented an update on the Civility campaign. The campaign is concentrating on twelve principles. Some Board members shared what they are doing by incorporating the twelve principals into their lives or work place. Tom Changnon has been on a speaking circuit. He has been invited to attend several city council meetings.

Approval of Minutes

A motion to approve the Board meeting minutes of November 19, 2010 and January 13, 2011 was made by Kenni Friedman and seconded by Tony Bruno. Unanimous vote to approve.

Financial Report

Barbara Little reviewed the year-end Financial Report. A motion was made by Ron Emerzian and seconded by Kenni Friedman to accept the Financial Report. Unanimous vote to approve.

Foundation Board Insurance

Ryan Gallo and Don Gatti have been meeting to discuss liability insurance for the Board and to include Directors and Officers (D & O) insurance. Ryan reported that an insurance policy is not available that would cover Board Members if named in a lawsuit under certain circumstances. To reduce liability, it is highly recommended we have a policy that includes D & O and to be in compliance at our events where alcohol is being served. We will continue to obtain a one day alcohol license and begin paying sales tax on alcohol offered in the silent auction. Don and Ryan will continue to investigate options and will update the Board on further developments at the next Board meeting.

Presentation – Student Events Program

The Mock Trials Championship team from Enochs High was presented with a \$2,000 travel stipend from the Foundation. The team will represent Stanislaus County at the Mock Trials State Finals in Riverside. Coach James Hooker commented that it takes about \$10,000 to cover the costs associated with attending the state event. He's very appreciative of the funds to help defray the cost. Oakdale High School, first place team for the Academic Decathlon, was presented with a \$1,200 travel stipend from the Foundation. They will be representing Stanislaus County at the Academic Decathlon State Finals in Sacramento. Coach Lissa Jones indicated that she is very thankful for the coaches stipend offered this year that she used to help pay for the costly AcaDec curriculum and study materials that changes every year.

Program Allocation Recommendation

Eric Johnston reviewed the allocation recommendation for 2011. The committee consisted of Eric, Carol Benson, Dale Boyett, Ryan Gallo, Dave Gianelli, Tracey Kerr, and was facilitated by Jane Johnston. The total amount approved by the Board to be allocated is \$135,000. The committee recommended \$45,000 to each of the three programs (YES Company, Student Events, and Outdoor Education). A detailed outline of the recommendation was provided to the Board. A motion to approve the allocation recommendation was made by Mary Ann Sanders and seconded by Arturo Flores. Unanimous vote to approve.



Revenue Committee Reports

Fundraiser Committee: The 2011 Foundation Fundraiser Dinner will be Thursday, September 8th. The first committee meeting is scheduled to follow the February 17th Board meeting. An update will be available at the next Board meeting.

Naming Opportunities: Ron Emerzian reviewed the Naming Opportunities. Naming Opportunities are currently available for the 2011-12 events. Past event sponsors will be notified to see if they would like to continue for the new year. Junior Relays and the Spelling Championships are in need of a Naming Opportunity sponsor. Dale Boyett handed out a brochure for the upcoming *Boyett Petroleum Make Dreams Real Golf Tournament*. A portion of the funds raised this year will be allocated to Empire School District to assist students attending Outdoor Education.

Annual Fundraising Drive & Honorarium/ Memoriam: Cheryl Goulart gave a report on the Annual Fundraising Drive. The “end of the year” appeal letter was mailed out mid November to everyone in the Foundation database. A total of \$6,790 has been received. The 2011 goal is \$5,500. She also reported on the progress of the Honorariums/Memoriums and presented a Goal Chart showing approximately \$630 has been raised. The goal for this year is \$3,000.

Strategic Plan Committee Reports

Advisory Board: Dave Gianelli presented the “Expectations for Board of Directors” document. Board members reviewed the document that details expectations of the Foundation Board Members. It was suggested to create a separate list of opportunities that are available for Board Members to financially support the Foundation. A motion to approve the document was made by Ron Emerzian and seconded by Dale Boyett. Unanimous vote to approve.

Strategic Planning: Dale Boyett reported that the “Big Idea” meeting is scheduled for Saturday, October 1st from 9am to 2pm at the Petersen Event Center. The committee is formulating a list of stakeholders. The list will be emailed to Board Members for review and to add names of additional stakeholders. The committee will develop materials to be used by Board Members as they make presentations to stakeholders.

Program Reports

Outdoor Education: Pam Ivie reported they have been very busy. For the past three weeks, all four buses have been utilized. Bob Gausman noted that they are already 25 percent full for summer camp.

Student Events: Barbara Little announced upcoming student events. The Regional Science Olympiad will be March 5th at Modesto Junior College and Academic Pentathlon on March 19th at Ustach Middle School. Speech judges are needed for the Academic Pentathlon.

YES Company: Melanee Wyatt reported the Gift of Song was very successful. The YES Kidettes just finished performing “A Year with Frog and Toad, Kids.” YES Company is preparing for auditions for March and April for the upcoming summer production of “Hairspray.” The reception for Board Members and guests prior to attending the production is scheduled for Thursday, July 28th at the Petersen Event Center.

Important Dates

Thursday, March 10, 8:00 – 9:00 AM, Special Board Meeting, Petersen Event Center
Thursday, April 14, 8:00 – 9:00 AM, Special Board Meeting, Petersen Event Center
Tuesday, May 17, 8:00 – 9:30 AM, **Regular Board Meeting**, Petersen Event Center
Thursday, June 9, 8:00 – 9:00 AM, Special Board Meeting, Petersen Event Center
Thursday, July 14, 8:00 – 9:00 AM, Special Board Meeting, Petersen Event Center
Thursday, July 28, 5:30 - 10:30 PM, Board Reception & YES Co. Production at Gallo Center
Thursday, August 11, 8:00 – 9:30 AM, **Regular Board Meeting**, Petersen Event Center
Thursday, September 8, 6 – 9 PM, Fundraising Dinner hosted by Matt & Barbara Bruno
Saturday, October 1, 2011, 9:00 AM – 2:00 PM, **Big Idea Meeting**, Petersen Event Center