



Education Foundation of Stanislaus County

Special Board Meeting Minutes

April 14, 2011

Attendees

Carol Benson, Tony Bruno, Kenni Friedman, Don Gatti, Bob Gausman, David Gianelli, Cheryl Goulart, Pete Herrmann, Jane Johnston, and Barbara Little

Welcome and Correspondence

Dave Gianelli welcomed the Board. Pete Herrmann has agreed to serve another term with the Board. Jim Weaver has resigned. A certificate was sent to Jim acknowledging his time and dedication he has given the Board.

Recommended Foundation Board Insurance

After reviewing several options Ryan Gallo and Don Gatti found a company that can provide a policy that meets our needs and is within our budget. The policy would cover all of our functions including those that include alcohol. In addition, they will include a rider for the Directors and Officers insurance. Don indicated that Ryan reviewed the policy carefully and felt it meets our needs. The total amount for the insurance is \$1,065. This amount for insurance was not budgeted and would have to be paid out of the Reserve Fund. Due to a lack of a quorum at the meeting, an electronic vote for approval will be conducted. The results will be read into the next Board Meeting minutes.

Strategic Plan Committee Reports

Advisory Board: Dave Gianelli reported that there are currently four vacancies on the Board. He distributed the committee developed Board Recruitment Matrix that identifies possible Board Members. The committee will prioritize the list at their next meeting scheduled for May 3rd and begin contacting prospective Board Members.

Strategic Planning: Barbara Little reviewed and distributed the strategic plan timeline. The Ad Hoc Committees will forward their reports to the Strategic Planning Committee by mid-May. Board Members will be asked to sign up to make "Big Idea" meeting presentations to "key stakeholders" during July, August, and September. Presentation materials will be developed and an orientation will be held for Board Members. Key stakeholders will receive a formal invitation to the "Big Idea" meeting in October as well as to our pre-dinner reception.

Strategic Plan Ad Hoc Committee Reports

Annual Report Analysis: Jane Johnston reported that the Foundation tab has a new design created by SCOE's graphics department. The Modesto Bee will continue to print and distribute the tab. Jane shared a draft of the tab and indicated that it will feature a story on the front page highlighting one of the three programs supported by the Foundation. The front page featured program will rotate every year. Inside will contain articles on the other two programs. Also included will be a donation form that can be cut out and mailed. The tab will be distributed inside the Modesto Bee in May.

Technology: Bob Gausman reported that updates have been made to the Education Foundation webpage including a document archive link where meeting agendas and minutes can be viewed by the public. There will also be a Board login page where Members will have access to other Foundation documents. An on-line donation button will be added for online credit card donations using Pay Pal.

Staffing Analysis: Dave Gianelli reported that the decision was made to wait until the Ad Hoc Program Committees meet to formulate their future needs before finalizing a recommended staffing plan to present to the Strategic Planning Committee. It was determined that for the 2010-11 school year there was an increased workload of 15% to the Student Events Program staff due to the additional duties associated with the Strategic Plan. The Staffing Analysis Committee recommends a request of \$2,250 from the Education Foundation to replenish the Student Events Program budget for the "extra time" paid to staff. Due to a lack of a quorum at the meeting, an electronic vote for approval will be conducted.

YES Company: YES Company has met twice and will continue to meet until their plan has been finalized. Tony Bruno and Carol Benson are the Board representatives on the committee. The committee received a tour of the facility and saw



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first hand how expansion of the facility is needed in order for the program to grow. There is potential for costume rentals and other possibilities but will not be able to proceed without more efficient space.

Outdoor Education: Bob Gausman reported that Outdoor Ed will be developing a Spanish language outreach to schools. The committee will meet with staff at Osborn Elementary in Turlock who has had great success in recruiting Spanish students. Pam Ivie already visits all schools but will add special visits to schools that have a high Spanish population. They will work on their website to include information in Spanish.

Student Events Program: Carol Benson and Dave Gianelli are the Board representatives on the committee. Barbara reported that the objective is to reach a 20% increase in school participation in the program by 2013. A survey to all principals is being conducted to determine their participation level in the Student Events Program. The committee will meet again on May 4th.

Big Idea Meeting Facilitator, Tim Shaw

Tim Shaw has agreed to facilitate our five hour Big Idea meeting set for October 1, 2011 at a cost of \$1,500 including travel expenses. Due to a lack of a quorum at the meeting, an electronic vote for approval will be conducted.

Important Dates Please see attached.