



Education Foundation
of Stanislaus County

1100 H Street • Modesto • California • 95354 • (209)238-1710 • www.edfoundationstan.org

**Education Foundation of Stanislaus County Board Meeting MINUTES
November 20, 2015, 8:30 AM – 10:30 AM, SCOE Board Room**

Pam Denney called the meeting to order at 8:37 AM.

Correspondences

Pam Denney discussed the following correspondences:

- The Board members received a copy of the Modesto Living Article that was published in November that featured Jan Emerzian about the dinner decorations.
- The YES Company Reception will occur on July 28, 2016. There will be appetizers, wine, and beer at the Petersen Event Center. The show will be Les Miserables.

Board Member Updates

Pam Denney discussed the following Board member updates:

- Resignations: Ben Balsbaugh, Ron Emerzian and Kenni Friedman. Ron and Kenni were presented with a framed picture and certificate of appreciation for their many years of service.
- This will create two open positions on the Advisory Board. Tina Pollock and Andrew Dignan were nominated and have agreed to fill these positions. Their first Advisory meeting will be in January 2016.
- Dale Boyett's term was up in February 2015 and was nominated for BFF status.

Tina Pollock motioned to approve Dale Boyett moving from active Board member status to BFF. Amy Elliott Neumann seconded the motion. The motion was unanimously approved.

Approval of August 13, 2015 Board Meeting Minutes

Kenni Friedman motioned to approve the August 13, 2015 meeting minutes. Christine Baily seconded the motion. The motion was unanimously approved.

Fund Development Specialist Update

Kathy Hobby gave an update for the following committees and events:

Dinner Report

Kathy showed a picture slideshow and gave an overview of the dinner report with income and expense goals and actuals. There was an increase in the overall revenue of the event. The raffle was new this year and, due to wine being donated by Board members, there were no costs for this part of the event. The Signature Event Committee will meet in January to decide on the location and date. The goal for next year is to expand the number of guests and sell more tables.

Board discussion included:

- If changing the time of the year, pay attention to the fiscal year and other community events.
- As fiscal goals are established, there is a need to consider the limitations and logistics that each venue brings each year.

Walk for Love Report

This was a low risk, family friendly event. The goal was \$12,400 and the net profit was \$9,500. There was a total of eleven new donors at \$300 and above. Because of this event, donor relationships were built. For example, a Walk for Love donor was asked to fund a Foothill Horizons' picnic table project for \$650 and is excited about

supporting future projects for programs that the Education Foundation supports. Kiwanis of Greater Turlock divided the profit amongst all the charities and there was a volleyball tournament. Janet Lopez was a referee. The event will change to May 1st in 2016. The New Fundraising Committee will meet in January or February to decide if the Education Foundation will participate next year.

Other Fundraising Efforts

- There were two new donors added for naming opportunity donations. Amazon gave \$5,000 for History Day and Umpqua Bank gave \$2,500 for Science Olympiad.
- The annual fundraising letter went out on November 19th to over 1,000 people.
- Currently, articles are being published in Modesto Living and Vision Magazine, but the goal is to expand to other local publications.
- Workplace Giving is another campaign that is low risk and low effort. Kathy approached Foster Farms and she received \$750, but is hoping to transition Foster Farms into a workplace giving site where employees can have automatic donations taken out of their paychecks each month. Currently, there are about 22 employees from SCOE that give a total of \$3,000 per year.

Board discussion included:

- To increase naming opportunity donations, capitalize on the waste production aspect of the Future Cities event. This would help bring in companies like Bertolotti or Gilton.
- At Gallo, United Way runs the campaign and United Way designates who gets the funds. United Way is the sole partner in the workplace giving portion of Gallo. Kathy will reach out to Francine DiCiano at the United Way for information about being added as a partner program in this effort.

Honorariums and Memoriums

Christine Baily discussed a new idea to increase honorariums and memorium donations. For a specific amount that has not been decided, balloons would be delivered with a card including a note, logo, and information about the Education Foundation. This could be marketed and purchase at events or on the website. A possible theme could be “Ring the Belle for Education.” This would include a bell that would be included to hold the balloons down, but also honor Bette Belle Smith and the Education Foundation. The process would be as follows: the bouquets would be purchased on the website, the balloon company would be emailed, and then the Foundation would be emailed about the donation. At the end of the month, the balloon company would send the Foundation an invoice. Balloons could be designated in specific colors for graduations or other celebrations.

Finance Committee

Financial Report

Pat Dodd discussed the operating budget. The total income for 2014-15 was over \$290,000, but the projected income for 2015-16 was \$191,000. The decrease is due to the unexpected income from the 2014 Brunch that will not reoccur in 2015-16. The Board discussed combining expenses and income for the YES Company reception that cross fiscal years. If an event crosses over fiscal years, combine the expenses and income into the year that the event occurs.

Supplemental Allocation Recommendations

Andrew Dignan discussed the Finance Committee’s recommendation for a supplemental allocation.

The Finance Committee recommended a supplemental allocation of \$9,000 for approval. The recommendation was to fund three SCOE programs: The College and Career ARCHES testing, Student Events Mock Trials, and Destination Graduation Stanislaus READS. This will not be a guaranteed allocation each year.

The allocations would include:

- \$5,000 to Stanislaus READS to purchase 25,000 books. The funding from the Education Foundation would only be a portion of the funds needed to complete this purchase. The Finance Committee would require this program to show where the remaining \$20,000 will come from.
- \$3,500 for Student Events Program. This funding would go to fully fund the replacement of the scoring program for the Mock Trials and other student events. This program would include software and hardware that would eliminate hand scoring and manually entering data. This would be a more reliable and efficient system for scoring that would greatly improve the process.

- \$500 for ARCHES testing. These funds would offset the costs of the online testing and decrease the time it takes for students to receive results. It would also greatly improve the efficiency of staff time associated with this program.

Amy Elliot Neumann motioned to allocate \$9,000 of supplemental funding. Christine Baily seconded the motion. The motion was unanimously approved.

Amy Elliot Neumann motioned to approve the supplemental funding of \$5,000 for Stanislaus READS, \$500 for the ARCHES testing program, and \$3,500 for Student Events. Andrew Dignan seconded the motion. The motion was unanimously approved.

Unfunded Proposals

Andrew Dignan shared the list of proposals that were unfunded from those who submitted applications for supplemental funding. Two were privately funded by Mercer Foods for \$3,600 to Foothill Horizons for magnifying glasses and nets. The other unfunded proposals included:

- ARCHES –
\$5,000 to cover the transportation costs of the summer Academy. Students attend a campus tour at CSU Stanislaus and other field trips. Funding would be used specifically to cover transportation costs to take Summer Academy students on field trips to various local businesses to see firsthand the relevance of the curricula they are learning to the world of work.
- Leadership Academy –
\$1,000 for the 2015-16 school year, there are a total of 31 students representing 15 public and private high schools in Stanislaus County. At the conclusion of this 9-month program, each student receives a scholarship in the amount of \$500. A total of \$15,500 is needed this year.
- Seal of Multilingual Proficiency –
\$3,600 for materials and supplies. Each year, this program expands the impact to high schools in the county. Last year, 155 students were awarded the Seal of Multilingual Proficiency. Due to recent outreach to the Modesto City Schools high schools, the number of students earning this award is anticipated to double. The funding for this program would go towards the cost of award frames and certificates for the awards ceremony.
- YES Company –
\$750 for the YES Company event in November. YES Ambassadors will perform in an evening of thankfulness and giving back to community. They requested \$750 to underwrite the expenses to produce the First Annual “Autumn Broadway Blast”. Expenses include participant shirts, set dressing, and refreshments for event.

Program Reports

Student Events

Cheryl Goulart discussed upcoming events.

- The spelling championships are complete.
- The Future City event has changed to January 9, 2016.
- Objective Testing, Super Quiz and awards ceremony for Academic Decathlon will be held on February 6, 2016 at Davis High.
- Speech and Interview for Academic Decathlon will now be held on January 22, 2016 at Enochs High.
- The awards ceremony for Academic Decathlon will be held on February 6, 2016 at Davis High.
- Mock Trials will have a championship round this year.
- Volunteers are needed for all events.

Outdoor Education

Jessica Hewitt gave an update for Outdoor Education.

- Students that were evacuated due to the fire returned to campus. Staff volunteered to work the Veteran’s Day holiday to accommodate those were evacuated.
- None of the facilities were affected in the fire and the evacuation was voluntary to ensure the safety of students and staff.

- All schools have rescheduled their visits and program weeks have increased from 27 to 36.
- Upcoming projects include renovating the dining hall and amphitheater. There will be an opportunity for

donors to sponsor a bench with a personalized message or name.

YES Company

Cindy Young and Melanee Wyatt gave an update for YES Company.

- The Autumn blast Broadway Blast was successful. It was a small gathering of people for fall on a smaller budget. The YES Ambassadors performed.
- Rehearsals with YES Kids and Kidettes are currently running for the production of Doctor Dolittle. Due to the limited space in the Downey High theater, YES Kids and YES Kidettes were combined. Phil Alfano has arranged transportation for the students from Patterson High to audition.
- Les Misérables has been confirmed as the summer production in July to commemorate the 25th year anniversary.

Pat Dodd motioned to adjourn the meeting. Christine seconded the motion. The motion was unanimously approved. The meeting was adjourned at 10:15 AM.

2015-16 Meeting Dates

February 11, 2016: 8:30-10:30am, SCOE Patterson Room

May 6, 2016: 8:30am, Location TBD

2016-17 Meeting Dates

August 11, 2016: 8:30-10:30AM, SCOE Board Room

November 17, 2016: 8:30-10:30AM, SCOE Board Room

February 9, 2017: 8:30-10:30AM, SCOE Board Room

May 12, 2017: 8:30AM, Location TBD