



Education Foundation
of Stanislaus County

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**Education Foundation of Stanislaus County Board Meeting MINUTES
May 6, 2016, 8:30 AM – 3:30 PM, Petersen Event Center (Rooms 1 & 2)**

Attendees

Phil Alfano, Christine Baily, Rick Bartkowski, Brittney Boone, William Broderick-Villa, Tom Changnon, Pam Denney, Andrew Dignan, Pat Dodd, Cheryl Goulart, Jessica Hewitt, Kathy Hobby, Janet Lopez, Tina Pollock, Susan Rich, Mary Ann Sanders, Melanee Wyatt, Cindy Young

The meeting was called to order at 8:45am by Pam Denney.

Board Activity

Sue Rich facilitated an ice breaker activity. The Board Members split into groups and shared their name, organization, place of birth, and a hidden talent.

Correspondence and Celebrations

Pam Denney discussed the following correspondences and celebrations:

Teacher of the year on May 3rd

William Broderick-Villa presented the Jane Johnston Civility Award at the May 3rd event. There were twelve finalists honored at the event and one of the finalists was selected as a state nominee from each grade-level. There was also one finalist selected to receive the Jane Johnston Civility Award. The winner was Rosio Valenzuela from La Rosa Junior High. Rosio received a \$1,000 check from the Education Foundation.

Epsilon Nu Fundraiser on April 28th

The fundraiser occurred on April 28, 2016 at the State Theater. There was wine, appetizers, and a raffle. The film *Breakfast at Tiffany's* was shown. This is an annual event that is coordinated by Epsilon Nu, an organization of retired women educators. The event benefits various educational organizations in the community and the Education Foundation was selected again this year. In the past, the Foundation has received \$5,000.

Patterson Irrigator Article

The Board members received a copy of the article published in the Patterson Irrigator. Phil Alfano gave an overview of the History Day event. This is the first year the event was coordinated by the Stanislaus County Office. Student participants choose from a selection of broad themes and can choose any topic that interests them. It is open to all and appeals to a diverse group of students. Students learn how to do real research including interviews, annotated bibliography. Amazon was a corporate sponsor and provided judges and representatives at the event.

Stanislaus READS!

The Stanislaus READS! Convening was held on March 17, 2016. At the event, Pam Denney accepted a certificate on behalf of the Education Foundation for the support of the initiative. The Education Foundation provided a supplemental allocation in 2015 for \$5,000 to be used to purchase books for the community.

EFSC Tab in Modesto Bee

A copy of the newsletter published in the Modesto Bee was distributed to the Board members. The tab will be mailed out in May with a welcome letter from Kathy and information about the Fundraiser Dinner.

Approval of February 11, 2016 Board Meeting Minutes

Christine Baily motioned to approve the February 11, 2016 Board Meeting minutes. Andrew Dignan seconded the motion. There was no discussion. The motion was unanimously approved.

Community Brunch Update

Kathy Hobby gave an update about the Community Brunch.

- The event will be held on September 11, 2016 at the Modesto Centre Plaza.
- This is a competition in which five charities are partnered with local chefs to raise money for their organization. The Education Foundation has been placed with John Surla.
- Each organization will receive 100% of the sponsorships and ticket sales they acquire. In addition, there is prize money associated with each place.
- Each organization also has a liaison from the Community Brunch Board; the Foundation was paired with Brent Gardner from Central Valley Automotive. Brent has discussed donating a vehicle for the raffle or auction.
- Kathy met with John Surla and secured all the food and supplies needed from local donors.
- A decoration committee has been established. Each table will represent a farmer and share the story of each generation involved.
- The expected number of guests is 2500.
- Carol Benson, Storer Transportation, and other sponsors have been secured. The list of secured sponsors and those on the “do not call” list were included in the Board packet.
- The main criteria for selection is the final report which includes the profit and loss statement. Dan Costa and the judges are also looking at the creativity of theme and quality of food.
- The committee discussed the possibility of being featured on a television commercial with Brent Gardner for Central Valley Automotive as an in-kind donation.
- The deadline for submitting event sponsors and receiving marketing benefits is June 18.
- Tickets will be on sale starting July 1st. The cost is \$50 for adults and \$20 for children 10 and under.
- A sign-up sheet was distributed to recruit board members to volunteer for the Community Brunch.

Sponsorships Update & Brainstorming Session

The Board members split into three teams to conduct a fifteen minute brainstorming session for new Brunch sponsors and donors.

Board Member Updates

Phil Alfano and Chris Ricci renewed their membership for an additional two years.

Connecting for Good Report

Sue Rich, Christine Baily, and Janet Lopez gave an overview of the Connecting for Good event which occurred on April 28, 2016.

- This was the third annual event, but this was the first year it was a full-day, interactive workshop. Each table was based on a theme (i.e. Education, Health, etc.). Participants could change tables during the process if they chose to do so.
- The Education Foundation purchased a table with the intention of discussion Board Development.
- One of the positive aspects of this event was the facilitation of the workshop. It was helpful to be led through the process of brainstorming and new ways of collaborating.

Janet Lopez discussed a prototype for the new Board member mentor program.

- The question that came out of brainstorming at the Connecting for Good Event was, “How do we create a more engaged, active Board?”
- There is a need to re-inspire the passion of current Board members and be reminded of why this work needs to be accomplished in the community.
- Mentoring became the way that those present at the event though would best engage current and new board members. The process would entail new Board members being mentored by a veteran Board member for the first year.

Sue Rich discussed the next steps and unfinished work of developing this and other ideas.

- Does there need to be a Board Development Committee established?
- More discussion is need to establish Board engagement materials, Board member expectations, and more effective recruiting tools.
- At the next Advisory Board meeting, there will be a proposal to establish a Board Development Committee.

Board Discussion included:

- This committee, if formed, would be tasked with searching and recruiting for potential Board members. This could

include parents of students participating in programs. They would be the most energetic candidates for this Board.

- This is a good idea once candidates have been selected to join the Board.
- The process should begin with a more effective recruitment model. The mentoring program would be the final part of the recruitment process for each new member.

New Board Member: Don Davis

Sue Rich discussed the recommendation for Don Davis to be considered as a potential Board Member. Phil Alfano originally recommended Don Davis. Don is the Superintendent of Waterford Unified School District, which would help represent another side of the county that we don't currently reach. The recommendation was presented to Advisory Board and an application was sent to Don to complete. Don was recommended for his many years of experience in Education and passion for the programs the Foundation supports.

William Broderick-Villa motioned to approve Don Davis as a new Board member of the Foundation. Mary Ann Sanders seconded the motion. There was no discussion by the Board. The motion was unanimously approved.

BFF Nomination: Jim & Anita Duarte

The Advisory Board made a recommendation to approve Jim and Anita Duarte for the Benefactor and Friend of the Foundation (BFF) status. The recommendation was made by Kathy Hobby due to the extensive support for the Foundation. Four years ago, they agreed to host the Fundraiser Dinner on short notice, and stayed involve every year after. If approved for BFF status, they would be recognized in the Dinner Program and in the script.

Amy Elliott Neumann motioned to approve Jim and Anita Duarte as BFF members of the Foundation. Christine Baily seconded the motion. There was no further discussion. The motion was unanimously approved.

Signature Event Update

Janet Lopez and Kathy Hobby discussed the Fundraiser Dinner.

- The event will be held at Larsa Banquet Hall on October 6, 2016
- A planning committee meeting is scheduled for May 12th at Larsa Hall to discuss the venue layout. Board members were invited to attend the meeting.
- Sponsorships include: Kaiser (\$5,000), Alfred Matthews (\$10,000), and E. & J. Gallo Winery (\$5,000).
- Kathy passed out a form for Board members to purchase a table; also included was a section to refer potential donors.

Fund Development Report & Vision for the Future

Kathy Hobby shared her report of the past two years and her vision for the next three years, if her position were to be renewed.

Favorite things looking back:

- The picnic tables that were donated for Outdoor Education
- The Walk for Love was a new event and added 25 new donors
- The cold call to Alfred Matthews for the dinner in 2015 for \$10,000
- Volunteers were a crucial part of the success of the past two years. These individuals not only gained valuable experience, but they may eventually become donors because of their passion to serve students.

Looking forward:

- Planned Giving: Establish a planned giving campaign by which donors would designate part of their life insurance policy, trust, will, etc. It is an easy way to increase funding. There is a need to establish a process and consult an attorney that specializes in this field.
- Donor Development:
 - Expand generational and geographical reach with events and opportunities for each generation and increase outreach to parts of the county that are not actively involved.
 - During the years that we do not participate in the Community Brunch, participate in or create events that engage families and the community to raise awareness.
- Collaborate with other Education Foundations: There is a need to build relationships with other Education

Foundations to share best practices and join together to support students in Stanislaus County.

Finance Committee Recommendations

Pam Denney discussed the history of the Fund Development Specialist position. In 2013, the Board approved for 25% of the position to be funded for two years. The estimated amount for this percentage was \$20,000 annually for two years. Two years has now passed the Finance Committee is recommending that the position be renewed.

Amy Elliott Neumann recommended that the Fund Development Specialist position be renewed for a three year Commitment.

Pat Dodd motioned to extend the term for the Fund Development Specialist position for an additional three years at 25% of the annual salary: \$26,105. Christine Baily seconded the motion.

Discussion:

- The Finance Committee has recommended continuing funding this position.
- Kathy has brought in a far greater amount of donations than what the position costs.
- The position is needed in order for the Board to be active and successful.

William Broderick-Villa motioned to amend the main motion to change the language from “25% of the annual salary”, to “a cap not to exceed 30k”. Amy Elliott Neumann seconded the motion.

Discussion:

- The amount of \$20,000 was originally intended for step one on the salary schedule. Kathy was more experienced and started at step five. Because she was hired at a higher step on the salary schedule, the actual cost is \$26,105.
- This may increase if SCOE negotiates an increase for cost of living, but should not exceed \$30,000.
- The SCOE salary schedule will be provided at the August meeting. Negotiations should be concluded by then and the year-end budget will be completed.

Pat Dodd motioned to continue funding 25% of the Fund Development Specialist annual salary, not to exceed \$30,000 for the next three years. William Broderick-Villa seconded the motion. The motion was unanimously approved.

2016-17 Draft Operating Budget

Amy Elliott Neumann presented the draft 2016-17 Operating Budget.

Discussion included:

- The 5800 line item should be revised from \$20,000 to \$30,000 for the 2016-17 fiscal year
- At the August meeting, the budget will be presented with an additional column to reflect the 2014-15 actuals to compare with the 2015-16 actuals and 2016-17 budget.

Amy Elliot Neumann motioned to approve the 2016-17 Operating Budget. Don Gatti seconded the motion. The motion was unanimously approved.

YES Company Program Presentation

Melanee Wyatt presented an update from the past year. The report was included in the Board packet. She presented a display of pictures and thank you letters from past students.

Highlights from the year include:

- Total scholarships given totaled \$9,600
- In January 2016, the performance of Doctor Dolittle had three performances, and involved 100 students, grades 1-8.
- YES Company will be moving from Mildred Perkins School to a temporary site, Valley Charter High, until a space becomes available.
- In September 2015, a Performing Arts Coordinator/Stage Manager was added to the program staff.
- The summer production will be Les Miserables in July at the Gallo Theater.

Committee Reports

Honorariums and Memoriums

Christine Baily gave an update on Honorarium and Memorium donations and asked the Board members to honor one of their favorite teachers through a donation.

Balloon Bouquet Online Store & Website Update Overview

Brittney Boone gave a demonstration of how to navigate the Education Foundation website and online store.

Repopulating Committees

Sue Rich facilitated an activity for Board members to repopulate existing committees for the 2016-17 year.

Foothill Horizons Program Presentation

AJ Montano, a student from the Stanislaus Military Academy, spoke about his experience as a camp counselor at Foothill Horizons. Jessica Hewitt also presented about the Foothill Horizons program and gave a report from the past year. Jessica shared quotes from Patterson students. Grant funds to schools to give to children. Her report was included in the Board packet.

A few highlights from the year include:

- The Bird Blind was updated
- There are 7000 students per year that attend the program
- Foothill Horizons is currently at capacity, maybe only including 500 more per year or so. The only way to increase participation is if more buildings and facilities were to be added.
- The Parent Shadow Program was implanted this year. The program allows students with disabilities to attend camp, accompanied by their family members.
- Foothill Horizons was awarded the California Outdoor School Association Site Certification.
- New benches in the amphitheater will be sold as a fundraiser to represent donors and community members.
- A long term goal and item on the “wish list” is a nature play-scape. The goal is to fundraise for sections of the play area at a time.

Discussion:

- There is a need to track the total number of students in the county vs. the number of students that attend. This would show how many students are not attending.
- There is also a need to ask why those students are not attending. Is it cultural, financial, etc.?
- Foothill staff will be sending out a survey to teachers to ask why students don't attend sixth grade camp.
- The staff is aware that culture plays a role in why students do not attend. To address this issue, a video was created in Spanish for Hispanic families to understand the safety procedures and help them feel more comfortable sending their children to camp. There was also an article in Vision magazine addressing the same topic.
- Students' pictures are posted on social media from the first day they arrive to camp so parents can keep connected to their children.

Supplemental Allocation Reports

2014 Destination Graduation Allocation (\$10,000) & 2015 Stanislaus READS! Program Allocation (\$5,000)

Sue Rich presented to the Board about the supplemental allocations for Destination Graduation and Stanislaus READS! Reports for both allocations were combined because funding overlapped to fund multiple projects within both initiatives.

She discussed the following:

- Stanislaus READS! is one of 240 communities that have signed on to assist in the national third-grade reading campaign.
- The Destination Graduation Allocation in 2014:
 - Attendance banners and posters for the five initial pilot schools (totaled \$1450)
 - A bookmark around kindergarten readiness (totaled \$250)
 - 20 Reading Club wagons which includes: storage bins, reading logs, pockets/cards, book labels (\$3,300)
 - A portion of the 25,000 book order in 2015
- Stanislaus READS! supplemental allocation in 2015 for 25,000 books:
 - The total order of 25,000 books costed \$25,000. The funding was provided by:
 - \$5,000 was funded from the initial allocation in 2015 to Destination Graduation
 - \$5,000 was funded from the 2015 allocation specifically for the book order

- \$10,000 from general Destination Graduation budget
- \$5,000 from the Stanislaus Community Foundation
- Process for purchasing and distributing the books:
 - Patterson High Logistics class received the shipment of 25,000
 - The Friends of the Library categorized books into age groups
 - Students from JFK school, a SCOE Special Education program, enclosed library cards and pockets in 20 kits to be distributed to the After School Reading Clubs.
 - After School Reading Clubs were implemented in the five pilot schools.
 - SCOE staff went to school sites to train the after school program students to read to younger children at home or at their school.
 - Students checked out books using the library card system and logged their reading experiences in reading logs each week.
 - At the end of the school year, staff visited the school sites for pizza or ice cream parties to reward the students for participating in the program.
 - Little Free Libraries
 - The Stanislaus Community Foundation contracted with the Stanislaus Military Academy to build little free libraries.
 - Great Valley Academy painted the libraries as a community service project
 - Book packing party
 - The books were transported to and stored at the Patterson Alternative Education site.
 - On May 29th and 30th, the books were packed and distributed to over 30 community organizations, schools, and families.
 - Volunteers from various organizations and schools, including CSU Stanislaus, helped pack and distribute the books.
 - Book delivery at Principal Meeting
 - Principals from the eight pilot schools received a book for every student that attends their school. These books will be distributed for students to take home for summer vacation.

2015 Student Events Program Allocation (\$3,500)

Cheryl Goulart gave a report of how the supplemental allocation funding was used.

- The Mock Trials software program is faster and more efficient.
- The score sheets used to be tallied by hand, now they scoring is automated. This lessens the chance of errors and makes the process run faster.
- The coaches and volunteers find the new scoring sheets to be easier to use.

Student Events Program Presentation

Cheryl Goulart gave an overview of the past year for the Student Events Program. Highlights from the year included:

- This is the sixth consecutive year that Stanislaus County has been represented at the national competition.
- The Future Cities theme this year was waste management.
- Oakdale High won the Academic Decathlon for the sixteenth consecutive year. Hughson High earned second place and was invited to participate in the state level competition.
- Mock Trials added a championship round. Hughson joined this event for the first year. Damian Sablan from Modesto High won the state award for “Outstanding Bailiff”.
- The History Day state competition was held in Rocklin, CA.
- Elementary science Olympiad was featured on Good Day Sacramento. The event was held at Walnut Elementary for the first time this year.
- The theme for Academic Pentathlon was India. Creekside Middle School earned first place.
- SCOE staff was able to run the snack shack at the Harold Pope Junior Relays event as a fundraiser for student programs.
- The total number of volunteers needed each year is 665.

Other

YES Company Reception: July 28, 2016

The YES Company Reception will occur on July 28, 2016 at the Petersen Event Center. The reception will start at 5:30 with food and drinks provided by Mocse Credit Union. Emeritus Board Members: Ron Emerzian, Kenni Friedman, and

Tracey Kerr will be honored at the event. After the reception, EFSC and Mocse Board members will attend the Les Miserables show. The Board members received an invitation to the event in the Board packet.

Christine Baily motioned to adjourn the meeting. Andrew Dignan seconded the motion. The motion was unanimously approved.

2016-17 Meeting Dates

August 11, 2016: 8:30-10:30AM, SCOE Board Room
November 17, 2016: 8:30-10:30AM, SCOE Board Room
February 9, 2017: 8:30-10:30AM, SCOE Board Room
Annual Planning Meeting: May 12, 2017: 8:30AM, Location TBD