



**2011 Foundation Goals:** Fund Development Goal: Raise \$189,500 in donations through the following activities; Fundraising Dinner, Naming Opportunities/Corporate Gifts, Memorials/Honorariums, and Annual Fundraising Drive

Marketing/PR Goal: Continue efforts to raise awareness and develop support for the Foundation.

## Education Foundation of Stanislaus County Annual Planning Meeting Agenda - November 18, 2011

- 8:00 – 8:10 AM 1. Welcome & Opening Remarks – **Tom Changnon**
- 8:10 AM 2. Co-Chairs 2012 – **David Gianelli**  
Discussion and Action Item
3. Chair-elect and Advisory Board members-at-large – **David Gianelli**  
Discussion and Action Item
4. New Board Member Recommendation – **David Gianelli**  
Discussion and Action Item
5. Approval of August 11<sup>th</sup> Board meeting minutes – **David Gianelli**  
Discussion and Action Item
6. Quarterly Financial Report (period ending 10/31/11) – **Barbara in Don Gatti's absence**  
Discussion and Action Item
- 8:30 AM 7. Review of 2010 Funds Allocated in 2011 (\$135,000) & Program Updates
- A. Outdoor Education – **Pam Ivie**
  - B. YES Co. – **Melanee Wyatt**
  - C. Student Events – **Barbara Little**
8. Celebrating 2011 Accomplishments – Year-end Reports
- A. Resource Committee Reports
    - 1. Honorariums/Memorials – **Pete Herrmann**
    - 2. Annual Fundraising Drive – **Cheryl Goulart**
    - 3. Naming Opps/Corporate Gifts – **Ron Emerzian**
    - 4. Fundraising Dinner – **Tony Bruno**  
Fundraising Dinner Budget – **Cheryl Goulart**
    - 5. Operating Budget – **Barbara Little**
- 9:15 AM 9. Strategic Plan Review – **Dale Boyett**
- A. Operations/Governance (Advisory Board)
    - 1. Objective 1a: Staffing Needs Committee Report – **Jane Johnston**
    - 2. Objective 1b: Technology Committee Report – **Bob Gausman**
    - 3. Objectives 2 & 3: Advisory Board Report – **Dave Gianelli**
  - B. Community Leadership/Awareness (Strategic Planning Committee)
    - 1. Objective b: Annual Report (Tab) Ad Hoc Committee Report – **Jane Johnston**
    - 2. Objectives a & a – c: Strategic Planning Committee Report – **Dale Boyett**



- C. Resource Development Committee (Strategic Planning Committee)
    - 1. Objective a: Big Idea Meeting – **Barbara Little**
    - 2. Fundraising Goal – **Eric Johnston**
  - D. Program Committees/Impact Vision (Program)
    - 1. YES Co. Report – **Melanee Wyatt**
    - 2. Student Events Report – **Barbara Little**
    - 3. Outdoor Education Report – **Pam Ivie**
- 10:15 AM
- 10. Big Idea Meeting Report – **Dave Gianelli & Jane Johnston**  
Advisory Board Recommended Prioritized “Big Idea” Lists  
Discussion Item
  - 11. Strategic Plan – Populate Committees – **Jane Johnston**
    - A. Community Leadership – **Carol Benson**
    - B. Resource Development – **Eric Johnston & TBD**
      - 1. Fundraising Dinner
      - 2. Big Idea Year One
    - C. Program Committee – **Chair and Chair-Elect**
    - D. Operations/Governance – **Advisory Board** (per by-laws)
  - 12. Breakout Session #1 – Review/Prioritize Top Ideas – **Jane Johnston & Barbara Little**
    - A. Resource Development (Fundraising Big Ideas) – **Eric Johnston & TBD**
    - B. Community Leadership (Community Relations/Awareness) – **Carol Benson**
  - 13. Report Top “Big Idea(s)” for Implementation and/or Exploration in 2012
    - A. Resource Development – **Eric Johnston & TBD**
    - B. Community Leadership – **Carol Benson**
- 11:30 PM
- Lunch – Personal notes on appeal letters – **Cheryl Goulart**
- 12:00 PM
- 14. Breakout Session #2 – Year Two Committee Action Plans (2012 Business Plan)
    - A. Community Leadership – **Carol Benson**
    - B. Resource Development – **Eric Johnston & TBD**  
2012 Fundraising Goals, Set Committee Meeting Dates
  - 15. Report and Adopt 2012 Committee Action/Business Plans – **David Gianelli**
    - A. Resource Development – **Eric Johnston & TBD**
    - B. Community Leadership – **Carol Benson**  
Discussion and Action Item
  - 16. Review and adopt 2012 Operating Budget - **Barbara Little**  
Discussion and Action Item
  - 17. Allocation Process & Committee Opportunity – **Jane Johnston**  
Discussion Item
  - 18. Set Board meeting dates for 2012 – February, May, August, November
- 2:00 PM
- Adjourn