



2013 Foundation Goals: Resource Development Goal: Raise \$216,000 in donations through the following activities; Fundraising Dinner, Naming Opportunities/Corporate Gifts, Memorials/Honorariums, Annual Fundraising Drive, and New Fundraising Ideas (see 2013 Resource Development Goals)
Community Leadership Goal: Plan and implement comprehensive branding and marketing strategies (see 2013 Community Leadership Goals)

Education Foundation of Stanislaus County Board Meeting AGENDA
May 9, 2013, 8:00 AM – 9:30 AM, SCOE Board Room

- 8:00 AM 1. Welcome & Intros, Correspondence, and Conference Reports – **Carol Benson**
- 8:10 AM 2. Approval of February 14th Board meeting minutes – **Carol Benson**
Action Item
- 8:15 AM 3. Enter into meeting minutes results of electronic vote – **Carol Benson**
Phil Alfano and Daryn Kumar are now our newest Board Member by unanimous electronic vote
- 8:20 AM 4. Quarterly Financial Report – **Barbara Little in Don Gatti's Absence**
Discussion and Action Item
- 8:25 AM 5. Program Presentation: Foothill Horizons – **Pam Ivie**
- 8:35 AM 6. Superintendent's Open Discussion – **Tom Changnon**
Local Control Funding Formula (LCFF)
- 8:50 AM 7. Committee Reports
Community Leadership (Marketing) Committee – **Sue Rich & Marcia Herrmann**
Marketing Changes: Logo, Tag Line, and Position Statement
Discussion and Action Item
Resource Development (Revenue) Committee – **Eric Johnston & Kenni Friedman**
Naming Opps/Corporate Gifts – **Ron Emerzian**
Annual Fundraising Drive – **Cheryl Goulart**
Honorariums/Memoriums – **Dave Gianelli**
Fundraising Dinner – **Eric Johnston & Kenni Friedman**
Operations & Governance Committee (Advisory Board) – **Carol Benson**
Staffing Committee Report – **Sue Rich**
Discussion and Action Item
- 9:15 AM 8. Impact Vision Committee (Programs) Reports
a. YES Company – **Lisa Dokoozlian in Melanee Wyatt's Absence**
b. Outdoor Education – **Pam Ivie**
c. Student Events – **Barbara Little**
- 9:30 AM 9. Closing/Important Dates – **Carol Benson**
Thursday, July 25, 5:30 – 7:00 PM, Board Reception, Petersen Event Center,
7:00 – 10:00 PM YES Co. Production of Ragtime, Gallo Center
Thursday, August 8, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center
Thursday, September 12, 6:00 – 9:00 PM, Fundraising Dinner hosted by Duarte Family
Friday, November 15, 8:00 AM – 2:00 PM, Annual Board Meeting, Location TBD