



2012 Foundation Goals: Resource Development Goal: Raise \$186,100 in donations through the following activities; Fundraising Dinner, Naming Opportunities/Corporate Gifts, Memorials/Honorariums, Annual Fundraising Drive, and New Fundraising Ideas (see 2012 Resource Development Goals)
Community Leadership Goal: Plan and implement comprehensive branding and marketing strategies (see 2012 Community Leadership Goals)

Education Foundation of Stanislaus County Annual Planning Meeting Agenda - November 2, 2012

- 8:15 – 8:25 AM 1. Welcome & Opening Remarks – **Sue Rich in Tom Changnon’s Absence**
- 8:25 AM 2. Welcome 2013-14 Chairperson Carol Benson – **Sue Rich in Tom Changnon’s Absence**
3. 2013-14 Chair-elect and Advisory Board members-at-large – **Carol Benson**
Discussion and Action Item
4. Approval of August 9th Board meeting minutes – **Carol Benson**
Discussion and Action Item
5. Quarterly Financial Report (period ending 10/31/12) – **Don Gatti**
Discussion and Action Item
- 8:35 AM 6. Review of 2011 Funds Allocated in 2012 (\$140,000) & Program Updates
- A. YES Co. – **Melanee Wyatt**
- B. Student Events – **Barbara Little**
Discussion and Action Item
- C. Outdoor Education – **Pam Ivie**
- 8:55 AM 7. Celebrating 2012 Accomplishments – Year-end Reports
- A. Resource Development Committee – **Kenni Friedman & Eric Johnston**
1. Honorariums/Memorials Goal: \$3,000 Actual: \$8,756
2. Annual Fundraising Drive Goal: \$6,500 Actual: \$7,985
3. Naming Opps/Corporate Gifts Goal: \$40,000 Actual: \$27,500
4. Fundraising Dinner Goal: \$140,000 Actual: \$125,407
Fundraising Dinner Budget – **Cheryl Goulart**
5. Community Brunch/New Fundraiser Goal: \$20,000 Actual: \$97,440
Community Brunch Budget – **Leisa Turner**
- B. Community Leadership/Marketing Committee – **Carol Benson**
- C. Operations/Governance Committee (Advisory Board) – **Kenni Friedman**
1. Staffing Plan
2. Operating Budget – **Barbara Little**
3. Technology – **Bob Gausman**
- D. Program Committees/Impact Vision
1. Outdoor Education Report – **Pam Ivie**
2. YES Co. Report – **Melanee Wyatt**
3. Student Events Report – **Barbara Little**



- 9:40 AM 8. Re-populate Committees – **Sue Rich**
 A. Operations/Governance – **Advisory Board** (per by-laws)
 B. Community Leadership
 C. Resource Development Committee
- 9:45 AM 9. Breakout Sessions – Year Three Committee Action Plans (2013 Business Plan)
 A. Community Leadership/Marketing –
 Possible Marketing Firm Presentation
 B. Resource Development –
 2013 Fundraising Goals & Set Committee Meeting Dates
- 11:15 AM Lunch – Personal notes on appeal letters – **Cheryl Goulart**
- 12:00 PM 10. Report and Adopt 2013 Committee Action/Business Plans – **Sue Rich**
 A. Resource Development –
 Discussion and Action Item
 B. Community Leadership/Marketing –
 Discussion and Action Item
 Marketing Firm Committee Recommendation – **Carol Benson**
 Discussion and Action Item
11. Review and adopt 2013 Operating Budget - **Barbara Little & Carol Benson**
 Discussion and Action Item
12. Allocation Process & Committee Opportunity – **Sue Rich**
 Discussion Item
13. 2013 Board Meeting Dates
 Discussion and Approval
 Thursday, February 14, 8 – 9:30 AM
 Thursday, May 9, 8 – 9:30 AM
 Thursday, August 8, 8 – 9:30 AM
 Friday, November 15, 8:00 AM – 2:00 PM (annual meeting)
- 2:00 PM Adjourn