



2012 Foundation Goals: Resource Development Goal: Raise \$186,100 in donations through the following activities; Fundraising Dinner, Naming Opportunities/Corporate Gifts, Memorials/Honorariums, Annual Fundraising Drive, and New Fundraising Ideas (see 2012 Resource Development Goals)
Community Leadership Goal: Plan and implement comprehensive branding and marketing strategies (see 2012 Community Leadership Goals)

**Education Foundation of Stanislaus County Board Meeting
May 11, 2012, 8:00 AM – 9:30 AM AGENDA**

- 8:00 AM 1. Welcome & Correspondence – **Dave Gianelli**
- 8:05 AM 2. Approval of February 16th Board meeting minutes – **Dave Gianelli**
Action Item
- 8:10 AM 3. Enter into meeting minutes results of electronic vote – **Dave Gianelli**
George teVelde is now our newest Board Member by unanimous vote
- 8:15 AM 4. Quarterly Financial Report – **Barbara Little for Don Gatti**
Additional Budget Expense of \$1,400 for Foundation Insurance
Additional Staff Time up to \$5,000
Discussion and Action Item
- 8:20 AM 5. Program Presentation: Foothill Horizons – **Pam Ivie**
- 8:35 AM 6. Superintendent's Open Discussion – **Tom Changnon with Dave Gianelli**
Honoring Jane Johnston
- 8:45 AM 7. Community Leadership (Marketing) Committee – **Barbara Little for Carol Benson**
Marketing Proposal Presentation by Jeanette Goss
Discussion and Action Item
- 9:05 AM 8. Committee Reports
Resource Development (Revenue) Committee – **Eric Johnston & Kenni Friedman**
Naming Opps/Corporate Gifts – **Ron Emerzian**
Annual Fundraising Drive – **Cheryl Goulart**
Honorariums/Memoriums – **Pete Herrmann**
Fundraising Dinner – **Eric Johnston & Kenni Friedman**
Community Brunch Info & Update – **Jason Gordo & Barbara Little**
Operations & Governance Committee (Advisory Board) – **Dave Gianelli**
Technology Committee Report – **Bob Gausman**
- 9:20 AM 9. Impact Vision Committee (Programs) Reports
a. Outdoor Education – **Pam Ivie**
b. YES Company, Allocation Change Action Item – **Melanee Wyatt**
c. Student Events – **Barbara Little**
- 9:30 AM 10. Closing/Important Dates – **Dave Gianelli**
Thursday, July 12, 6:00 – 7:30 PM, Pre-dinner Reception, Hosted by Pam Denney
Thursday, July 26, 5:30 – 7:00 PM, Board Reception, Petersen Event Center,
7:00 – 10:00 PM **YES Co. Production of Willie Wonka**, Gallo Center
Thursday, August 9, 8:00 – 9:30 AM, Board Meeting, Petersen Event Center
Sunday, September 9, 9:00 AM – 2:00 PM, Community Brunch, Thurman Field
Thursday, September 20, 6:00 – 9:00 PM, Fundraising Dinner hosted by Bruno Family