



2012 Foundation Goals: Resource Development Goal: Raise \$186,100 in donations through the following activities; Fundraising Dinner, Naming Opportunities/Corporate Gifts, Memorials/Honorariums, Annual Fundraising Drive, and New Fundraising Ideas (see 2012 Resource Development Goals)
Community Leadership Goal: Plan and implement comprehensive branding and marketing strategies (see 2012 Community Leadership Goals)

**Education Foundation of Stanislaus County Board Meeting
February 16, 2012, 8:00 AM – 9:30 AM AGENDA**

- 8:00 AM 1. Welcome & Correspondence – **Dave Gianelli**
Stanislaus Medical Society – **Kenni Friedman**
Community Foundation – **Eric Johnston**
- 8:15 AM 2. Approval of November 18th Annual Board meeting minutes – **Dave Gianelli**
Action Item
- 8:20 AM 3. End-of-Year Financial Report – **Don Gatti**
Discussion and Action Item
- 8:25 AM 4. Program Presentation – Student Events Program – **Barbara Little**
Travel Award Presentation for Mock Trials & Academic Decathlon Teams
- 8:45 AM 5. Program Allocation Recommendation – **Pam Able**
Discussion and Action Item
- 8:50 AM 6. Committee Reports
Resource Development (Revenue) Committee – **Eric Johnston & Kenni Friedman**
Naming Opps/Corporate Gifts – **Ron Emerzian**
Annual Fundraising Drive – **Cheryl Goulart**
Honorariums/Memoriums – **Pete Herrmann**
Fundraising Dinner – **Eric Johnston & Kenni Friedman**
New Fundraising Events
Winter Fest – **Chris Ricci**
Dollar for Education – **Ryan Gallo**
Adopt Event/Align with Corp Sponsors – **Ron Emerzian**
Community Leadership (Marketing) Committee – **Carol Benson**
Operations & Governance Committee (Advisory Board) – **Dave Gianelli**
2012 Committee Goals/Action Plan
Discussion and Action Item
Technology Committee Report – **Bob Gausman**
- 9:20 AM 7. Impact Vision Committee (Programs) Reports
a. Student Events – **Barbara Little**
b. Outdoor Education – **Pam Ivie**
c. YES Company – **Melanee Wyatt**
- 9:30 AM 8. Closing/Important Dates (see Upcoming Meeting Dates handout) – **Dave Gianelli**
Friday, May 11, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center
Thursday, August 9, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center
Thursday, September 13, 6:00 – 9:00 PM, Fundraising Dinner hosted by TBD
Friday, November 9, 8:00 AM – 2:00 PM, Annual Board Meeting, Petersen Event Center