



Education Foundation
of Stanislaus County

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Education Foundation of Stanislaus County Board Meeting Minutes - February 13, 2014

Attendees

Pam Able, Phil Alfano, Rick Bartkowski, Ben Balsbaugh, Carol Benson, William Broderick-Villa, Tom Changnon, Pam Denney, Lisa Dokoozlian, Ron Emerzian, Kenni Friedman, Don Gatti, David Gianelli, Bobbie Gregory, Pam Ivie, Eric Johnston, Barbara Little, Chris Ricci, Sue Rich, Mary Ann Sanders, Melanee Wyatt and Cindy Young

Correspondence

In January, Carol attended the Employees Making a Difference reception to present the 2nd Annual Jane Johnston Civility Award. The award this year was presented to Shelley Suchman, a Campus Supervisor at Daniel Savage Middle School in the Sylvan Union School District. Carol shared a "thank you" correspondence from Shannon Rice, Superintendent at Gratton School for the scholarship money given to them for Outdoor Education.

Approval of Minutes

A motion to approve the Board meeting minutes of November 15, 2013 was made by Eric Johnston and seconded by Kenni Friedman. Unanimous vote to approve.

Financial Report

Don Gatti reviewed the year-end Financial Report. A motion was made by Mary Ann Sanders and seconded by Pam Able to accept the Financial Report. Unanimous vote to approve. Don also gave an update the Local Control Funding Formula (LCFF) which means that financial decision making is moving from the prescribed state level mandating how monies can be spent to the district level where monies can be spent as needed per district. Prop 30 passed which will also bring in more dollars for schools. LCFF favors the student demographics in the Central Valley, but districts must demonstrate student improvement. Each district must create a Local Control Accountability Plan which encompasses how the district will improve: test scores, attendance, school climate, parent involvement, graduation rate, etc. to increase student achievement for Foster Youth, poverty, and English Language Learner students. Districts must also remember not to forget about the other students either as they set up their plan.

Presentation – Student Events Program

The Mock Trials Championship team from Modesto High was presented with a \$1,500 travel stipend from the Foundation. The team will represent Stanislaus County at the Mock Trials State Finals in San Jose. Modesto High School is very appreciative of the funds to help defray the cost. Oakdale High School, first place team for the Academic Decathlon, was presented with a \$1,500 travel stipend from the Foundation. The team will be representing Stanislaus County at the Academic Decathlon State Finals in Sacramento. The students gave a brief summary of their involvement in the Student Events Program and how the event has helped them as students and members of the community.

Program Allocation Recommendation

Sue Rich reviewed the allocation recommendation for 2014. The total amount approved by the Board to be allocated is \$100,000. At the November Planning meeting, a motion was made by Eric Johnston to divide the allocation equally between the three programs and let each program spend the funds as needed and report at the end of the year how the funds were spent. There was no quorum when the vote was to be taken. A motion was made by Eric Johnston to divide the allocation equally between the three programs and let each program spend the funds as needed and report at the end of the year how the funds were spent and seconded by Kenni Friedman. Unanimous vote to approve. A motion was made by Eric Johnston to disband the allocation committee and divide the yearly allocation evenly three ways for future years and seconded by Kenni Friedman. Unanimous vote to approve.

Committee Reports

Ad Hoc Committee:

Kenni Friedman reported that conversations have been taking place to see where the Education Foundation should go in the future and what role it will play in the community. After many discussions, it was decided that an endowment should be created which will help the Foundation reach out to community members and discuss

estate planning options. The minimum amount to start an endowment is \$25,000. Eventually the Board will need to put together an ad hoc committee to write a plan/policies for the endowment and get final approval from the board. Dave Gianelli has experience in this area and has agreed to help with this process. The Board will have to find funding to cover the 2nd year of the Grant Writer/Fundraising Specialist position when the time comes, which could be the 2015-16 school year.

A motion was made by Kenni Friedman to take \$20,000 from the 1st year of Grant Writer/Fundraising Specialist designated funds and the \$10,000 designated endowment funds (approved at November's meeting) to start an Education Foundation endowment at the Stanislaus Community Foundation and seconded by Eric Johnston. Unanimous vote to approve.

Resource Development (Revenue) Committee Reports

Naming Opportunities: Ron Emerzian reviewed the Naming Opportunities. Naming Opportunities are currently available for the 2014-15 events. Past event sponsors will be notified to see if they would like to continue for the new year. Let Ron know if you have any organizations in mind that may be interested in having a naming opportunity.

Annual Fundraising Drive: Bobbie Gregory gave a report on the Annual Fundraising Drive. On November 19, 2013 approximately 1,000 annual drive letters were mailed to past donors. The 2014 goal was \$10,000 and total contributions to date are \$11,145.

Honorarium/ Memoriam: Dave Gianelli reported on the progress of the Honorariums/Memoriums stating that the 2014 goal was \$2,500 and total contributions to date are \$3,250. Honorariums/Memoriam donation envelopes were distributed.

Community Brunch: Carol Benson reported that we have been invited to participate in the Community Brunch scheduled for Sunday, September 21 at the Modesto Centre Plaza. Five organizations that provide funding for kids are participating and each organization is teamed with a local chef. At the event two years ago, the Education Foundation won bringing in \$100,000.

Committee members: Carol Benson, Kenni Friedman, Sue Rich, Bobbie Gregory and Pam Denney

Fundraiser Committee: Pam Denney presented three options to the board in regards to the dinner with the addition of the Community Brunch.

1. Do the Community Brunch and have the Fundraising Dinner in September and make no changes for this year.
2. Only do the Community Brunch and do not do the Fundraising Dinner this year.
3. Do the Community Brunch and move the Fundraising Dinner to the Spring when significant changes can be made.

The Board agreed to option 1 for this year. Barbara Little reported on the Fundraiser Committee. There will not be a pre-dinner reception again this year as it did not affect table sales at last year's event. The committee decided to hold the event on Thursday, September 11 at the Duarte's. The theme will tie into the YES Company summer production of Peter Pan and be titled, Enchanted Evening in Neverland, with a tagline of Hooked on Education. Cost will stay at \$500/table with upgraded tables at \$1,000/table. If available, the caterer will be Hank Winkle from O'Briens Market. It was decided that the incoming chair will oversee the dinner each year, which this year would be Pam Denney.

New Fundraising Events: Pam Denney gave an update on new fundraising ideas. She provided the Board with a flyer for the DKG-Epsilon Nu Chapter film fundraiser at the State Theater scheduled for April 24. This event will benefit the Education Foundation and Epsilon Nu Chapter scholarships. The Stanislaus Medical Society, Hearts and Flower Luncheon is Friday, March 7th and also supports the Education Foundation. The Foundation is encouraged to purchase a table (\$45/person for a table of 10 at the event) .

Pam also shared an easy way to earn extra money. It is a program through Amazon called, AmazonSmile. This program gives .5% of your total purchase of participating items to a non-profit of your choice. There are rules about marketing that we will have to follow. Pam Denney made a motion to register the Education Foundation for this program and add a link to AmazonSmile from the Foundation's website and seconded by Mary Ann Sanders and Chris Ricci. Unanimous vote to approve.

Community Leadership (Marketing) Committee Report

Pam Denney reported the committee met and decided that instead of waiting for a Grant Writer/Fundraising Specialist to be hired the committee would work with the SCOE Graphics department to design and print a

brochure that would be used until the specialist was hired and could begin work on his/her own marketing ideas. Pam Denney made a motion to create a brochure designed and printed by SCOE Graphics department and allocate \$2,000 from the general fund reserve to be used for payment and seconded by Mary Ann Sanders. Unanimous vote to approve.

Operations and Governance Committee

Carol Benson reported that after two interview rounds, the Grant Writer/Fundraising Specialist position has not been filled. One of the individuals on the interview panel who is very knowledgeable in the world of nonprofit fundraising suggested we revise the job description and change the job title. The new title is Fund Development Specialist and job announcements were distributed to the board. If you know of anyone who may fit the job description, please encourage them to apply. The next round of interviews will be in April. We still have open board member positions so if you know of anyone, please email Barbara Little.

Impact Vision Committee (Program) Reports

Outdoor Education: Pam Ivie reported that with the retirement of Bob Gausman, Rick Bartkowski is her new supervisor. Any board members who would like to see Foothill Horizons are invited to car pool from Modesto and see the staff and students in action on Wednesday, May 14. Arrival to Outdoor Education will be at 8:45 AM with a tour of the grounds and facilities with a departure of around noon. Let Pam Ivie know if you are interested in attending. Currently in the final stages of a promotional video to provide information to Spanish speaking parents and recruit new students to Outdoor Education. Jess Hewitt will be the new Outdoor Education Director and will begin her new role in July, 2014.

YES Company: YES Kiddettes is preparing for Aladdin Jr. with productions next week. Auditions for Peter Pan will take place in March and April. The Education Foundation night is Thursday, July 24th with a pre-reception at SCOE. Gift of Song took place in December with another beautiful show. It will not be at the Gallo Center for the Arts next year and YES Company is currently looking for another venue. It is very expensive to rent the flying equipment for Peter Pan. Contact Lisa Dokoozlian or Melanee if you know of a company that would be willing to be a sponsor.

Student Events Program: Barbara Little announced upcoming events and will email board members opportunities to get involved. The Regional Science Olympiad is March 1, Academic Pentathlon is March 22, Elementary Science Olympiad, April 5, and Junior Relays, May 3.

Important Dates

Thursday, May 8, 8:00 – 9:30 AM, Regular Board Meeting, SCOE Board Room

Thursday, July 24, 5:30 – 9:30 PM, Board Member Reception, Petersen Event Center and YES Company's Peter Pan, Gallo Center for the Arts

Thursday, August 14, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center

Thursday, September 11, 6:00 – 9:00 PM, Fundraising Dinner hosted by Jim & Anita Duarte

Saturday/Sunday, September 20/21, Community Brunch, Modesto Centre Plaza

Friday, November 14, 8:00 AM – 2:00 PM, Annual Board Meeting, Mildred Perkins School