



Education Foundation
of Stanislaus County

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Education Foundation of Stanislaus County Board Meeting Minutes **August 14, 2014, 8:00 AM – 9:30 AM, Petersen Event Center**

Attendees

Pam Able, Phil Alfano, Christine Baily, Rick Bartkowski, Carol Benson, Brittney Boone, William Broderick-Villa, Tom Changnon, Pam Denney, Pat Dodd, Rom Emerzian, Cynthia Fenech, Kenni Friedman, Don Gatti, David Gianelli, Kathy Hobby, Stuart James, Barbara Little, Amy Neumann, Sue Rich, Mary Ann Sanders

Welcome, Correspondence and Celebrations

Carol introduced the following new board members:

- **Pat Dodd**: senior director of Gallo. He celebrated 29th anniversary with Gallo this year and primarily facilitates corporate training and development, wine and spirits education, shareholder relations, community affairs, and operations training and development.
- **Amy Neumann**: Modesto City School Board Trustee and attorney. She is involved in student events and sent son to 6th grade camp and he enjoyed experience; as well as having her children in the Academic Pentathlon, Science Fairs, YES Company, and Future Cities. These programs helped show her children team work and recognized strengths and weaknesses. Outreach is great to kids of different socio economic levels and facilitates diverse interaction.
- **Christine Baily**: a stay-at-home mom with a background in marketing and interest in Foothill Horizons. She discussed her desire to provide an opportunity for children who don't have the chance to go to Foothill Horizons to attend. Her skills are in social media and marketing.
- **Stuart James**: Chief Information Officer for Sutter Health. He is responsible for all I.T. for Stanislaus, San Joaquin, and Merced Counties. He moved from North Carolina and has two children in the school system.

Carol discussed the diversity and enthusiasm that the new board members and employees bring.

Sue introduced the following new employees:

- **Kathy Hobby**: Fund Development Specialist. She previously worked with United Samaritan and in education as a teacher for 14 years. She discussed her excitement to combine the non-profit and education pieces. She hopes to build community relationships and partnerships, while acquiring regular/new annual donors. She will be joining the Turlock Chamber of Commerce and has already spoken with Turlock Kiwanis about an interest in the American Heritage Program.
- **Brittney Boone**: Executive Assistant. She previously worked at Stanislaus Community Foundation as well as other non-profits and community organizations in the area.

Current board members introduced themselves.

Carol discussed correspondences. Jason Gordo resigned. Tom and Carol signed a certificate of appreciation that will be sent to Jason. There is a lot happening in Jason's career and family life. Ben Balsbaugh got married and became a father; he was not present because he was on his honeymoon. Don Gatti was recognized for acquiring a \$5,000 scholarship from the contracting company: CT Brayton and Sons for the brunch: he was given a bottle of wine.

Approval of May 8th Board Meeting Minutes

Each Board member was sent a copy by email of the May 8 EFSC Board meeting minutes, as well as a hard copy during the meeting. **A motion to approve was made by Kenni Friedman, seconded by Mary Ann Sanders. Unanimous vote to approve.**

Quarterly Financial Report

Don discussed the Quarterly Financial Report. The general fund page showed the revenue and expense statements. This shows activity of the Education Foundation based on fundraising opportunities over the course of the year. The top line carries over the balance from the beginning of 2014. The middle of the sheet shows revenue and is cumulative through the balance of the year. Honorarium section is the total revenue; expenses then arrive at the ending balance of \$129,902.12.

Don discussed that the Foundation used to have board members who represented financial institutions, which helped to create community connections. Now, most of the main checking and savings accounts are with Mocse. As opportunities come up, there will be an effort made to take advantage of interest accounts, but at this time the market is not strong enough.

Don also discussed other program balances. He is working to move these out because they should have gone into SCOE's treasury. There will be another 501(c)(3) started and non-foundation funds will be placed there. The ending balance is looking good and the Foundation is doing well. With the upcoming fundraisers, he is hoping for new revenue. **A motion to approve the budget report was made by Kenni Friedman, seconded by Ron Emerzian. Unanimous vote to approve.**

Ron Emerzian asked what revenue is expected to be generated in the future. Sue replied that the hope is for \$100,000 from the Fundraiser Dinner and \$100,000 from the Community Brunch. Ron noted that the deficit isn't as bad as it looks once the upcoming funding is factored in.

Board took action previously to move \$30,000 into an "endowment" account at the Stanislaus Community Foundation. The account is open and he is hoping to see it grow. Sue discussed that this endowment is different because The Foundation will have access to principle balance, it is board restricted.

Don said that progress of the endowment fund is going to be a line item to add this to budget per William's request.

Program Reports

Rick Bartkowski discussed Outdoor Education. The Board read the back of agenda for the update from Jessica Hewitt. Rick added highlights. He talked about the sense of awe and wonder that the students and veteran teachers have year after year. The Board will meet on November 14 at Foothill Horizons for the Annual meeting and to see the facility. There will also be an Open House coming soon. He discussed that there is still capacity to add to the number of students that can be served.

Barbara gave an update on the Student Events Program. She passed out an 8g thumb drive, designed as a key, which includes necessary resources and information about the program. Barbara provided a volunteer sign-up sheet, and MaryAnn volunteered to be an Academic decathlon judge in the areas of speech or interview. Barbara distributed a calendar that will be mailed to all county schools; public and private. Carol highly encouraged the Board members to get involved.

“YES Company” discussed Peter Pan being a great show. The board read the update on the back of the agenda. Mary Ann Sanders mentioned that the next play hasn’t been finalized, but there is a special reception before the play each year. Tom discussed Melanee’s efforts to get students together weeks after the play to debrief.

Committee Reports

Fundraising Dinner

The dinner will be on September 11th at the Duarte home. Pam Denney discussed that the theme will be “Enchanted Evening in Neverland.” Pam suggested that anyone being invited should expect there to be an ask for financial donations. Barbara and William discussed the need for all price ranges and amounts of auction items being needed.

Sue discussed that the YES Company and the Hughson Band will entertain. Donation envelopes will be on the tables and they will be numbered. Board members will pick up the envelopes and deliver them to Sue to be counted. The table that raised the most support will be announced. Table sponsors and donation items are needed.

Marketing

Cynthia discussed the brochures being available. The goal is to have brochures placed at MOCSE and US Bank teller spaces. Pam Denney expressed gratitude for all of the work that went into the brochures.

Naming opportunities

Ron discussed the goal to be \$30,000 in naming opportunities; each being a \$2,500 minimum. This includes a table at the dinner with signage. The current total is \$27,500. US Bank and Wells Fargo came through in funding, so they are close to meeting the goal.

Advisory Board Report

Pam discussed changes made to the Board expectations. The Board meeting time length has changed from 1.5 to 2 hours; with a full day meeting in November. Also, there is an added section to the length of service which is at least three years. **A motion to approve was made by Dave Gianelli and seconded by Stuart James. Unanimous vote to approve.**

Community Brunch

Carol discussed the Community Brunch, which will be at the Modesto Center Plaza from 10am-2pm. She introduced Chef Mike Nelson. Competition is based on financial sponsorship, service, food, décor, and many other factors. There will be a team of judges who will walk through the area and score each group. Tickets will be available at Stanislaus County Office of Education, from Board members, or at Mike’s Grillhouse. Mike Nelson promised that if people buy tickets at Mike’s Grillhouse, he will include a dessert or appetizer for free.

Sue discussed the sponsorships and donations progress for the brunch. \$35,000 confirmed with many outstanding donors to contact. All charities have until September 1 to add new sponsors. If anyone has a sponsor that they would like to refer, email Sue. Each charity must have ten silent auction items that must be worth at least \$250 or more. Currently we have nine items. Ron added that he will try to get a donation from Del Rio Country Club for a round of golf for four people.

Christine gave an update about the progress on the centerpieces for the brunch. There will be centerpieces for sale, which were offered at the meeting for pre-purchase, or sponsorship; each are \$45.

Kathy discussed in kind donations. Everything has been donated except for the items on the pending list. Any connections are appreciated.

Carol Benson and Mike Nelson will be speaking on the radio program KAT country on September 10th. The Modesto Bee will have pictures and an article on The Education Foundation. She discussed appreciation for this advertising.

\$5,000 for extra staff time at Community Brunch

A motion to approve was made by Pam Able to pay SCOE \$5,000 from the Education Foundation to cover the costs of staff time for the brunch. This was seconded by Kenni Friedman. Unanimous vote to approve.

Board Planning Meeting

The Board planning meeting will be on November 14th at Foothill Horizons from 7:30am-5pm. SCOE vans will meet at The Culinary Arts Institute in Oakdale at 7:30 am. This is due to the fact that parking is better. Coffee and snacks will be ready at 7:15. Dress casual, and arrive early to tour the Culinary Arts facility.

Upcoming dates

Thursday, September 11th – 6pm-9pm Fundraising Dinner hosted by Duarte Family

Sunday, September 21st– 10am-2pm Community Brunch, Modesto Centre Plaza

Friday, November 14th – 7:30am-5pm Annual Planning Meeting, Foothill Horizons (*Casual Dress*)

Thursday, February 12th– 8am-10am Board Meeting, Petersen Event Center 1&2

Thursday, May 7th – 8am-10am Board Meeting, SCOE, Boardroom

Meeting was adjourned at 9:50am.