

## Education Foundation of Stanislaus County Board Meeting Minutes – May 9, 2013

### **Attendees**

Pam Able, Carol Benson, Tony Bruno, Tom Changnon, Lisa Dokoozlian, Ron Emerzian, Kenni Friedman, Ryan Gallo, Bob Gausman, David Gianelli, Cheryl Goulart, Pam Ivie, Eric Johnston, Tim Johnston, Tracey Kerr, Daryn Kumar, Barbara Little, Chris Ricci, and Sue Rich

### **Welcome and Correspondence**

Carol Benson shared correspondence sent to the Foundation including a card from the Girl Scouts thanking the Foundation for their support in the Nationals Future City Competition. She also shared a "thank you" card from Foothill Horizon's naturalists for providing funds to attend the Association for Environmental & Outdoor Educators Conference. Carol Benson attended the Teacher of the Year luncheon and presented the *Jane Johnston Civility Award* and a check for \$1,000 to teacher Niki McCoy from Fair Oaks School in Oakdale. The award was sponsored by the Education Foundation. Carol also shared the recent Stanislaus magazines. Sue Rich writes an article for each issue. For the March/April issue, Sue wrote an article highlighting the Future City Competition. In the most recent article, Sue wrote school finance. The Board welcomed new Board Member, Daryn Kumar. Daryn is the CEO with Memorial Medical Center.

Barbara, Cheryl, and Leisa attended the AFP International Conference in San Diego. Sue attended the California Consortium of Education Foundations conference at Stanford. Barbara, Cheryl, and Sue shared their experiences with the Board.

### **Approval of Minutes**

A motion to approve the Board meeting minutes of February 14, 2013 was made by David Gianelli and seconded by Chris Ricci. Unanimous vote to approve.

### **Electronic Vote**

An electronic vote was taken prior to the Board Meeting to appoint Phil Alfano and Daryn Kumar to the Board. Appointment of both candidates was approved unanimously.

### **Financial Report**

In Don Gatti's absence Barbara Little reviewed the Financial Report as of April 30, 2013. A motion was made by Tony Bruno and seconded by Kenni Friedman to accept the Financial Report. Unanimous vote to approve. It was suggested we look into transferring general funds into a money market account. Tracey Kerr said it is simple to set up and easy to move money back and forth.

### **Presentation – Foothill Horizons**

Pam Ivie introduced Mr. Champeaux who teaches Special Day Class for 6<sup>th</sup> through 8<sup>th</sup> grade at Ross Middle School in Hughson. He stated that it is always a positive experience for his students to attend Foothill Horizons. Two of his students, Maria and Molly, spoke of their Outdoor Education experience.

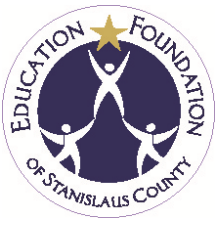
### **Superintendent's Open Discussion – Local Control Funding Formula (LCFF) –**

Tom Changnon discussed Local Control Funding Formula (LCFF) and how it will affect our school districts and SCOE. The Governor's new LCFF would replace the current model of funding schools with a more streamlined formula and remove most existing spending restrictions. There will be additional monies for some districts, calculated by number of students from low socio-economic families or students who are English learners. Our schools will benefit from this formula. However, funding for SCOE and 13 other county offices, will remain flat for the next seven years under the current plan. There will be a lot of activity in the next month as LCFF is shaped.

### **Resource Development (Revenue) Committee Reports**

#### **Naming Opportunities:**

Ron Emerzian reviewed the Naming Opportunities. Naming Opportunities are currently available for the 2013-14 events. Past event sponsors have been notified to see if they would like to continue for the new year. YES



Company Summer Production nights and the Spelling Championships are still in need of a Naming Opportunity sponsor.

**Fundraiser Committee:** Kenni Friedman reported on the progress of the Fundraiser Dinner. The date is Thursday, September 12<sup>th</sup> at the Duarte Family home. There will not be a pre-dinner reception. The theme is *Cirque de la Nuit "A Circus Celebrating Students."* O'Brien's Market was chosen to cater the dinner with Green's possibly making French macaroons for the dessert. The band Hot Club Faux Gitane will provide the dinner music.

**Annual Fundraising Drive:** Cheryl Goulart gave a report on the Annual Fundraising Drive. The "end of the year" appeal letter generated a total of \$8,690. The 2013 goal is \$6,500. The Foundation tab will be inserted into the Modesto Bee on May 11<sup>th</sup>.

**Honorarium/ Memoriam:** Dave Gianelli reported on the progress of the Honorariums/Memoriums presenting a Goal Chart showing \$650 raised to date. The goal for this year is \$3,000. Honorariums/Memoriums envelopes were distributed to Board Members.

#### **Community Leadership (Marketing) Committee Report**

Sue Rich introduced Marcia Herrmann who presented her proposal for the Foundations new logo, tag line and positioning statement. A motion was made by Pam Able and seconded by Ryan Gallo to accept the new logo, tag line and positioning statement. Unanimous vote to approve. The new logo will be introduced at the fundraiser dinner.

#### **Operations and Governance Committee**

Carol Benson stated a resignation letter was received from Joan Smith. Joan suggested that MJC President, Jill Stearns take her place. Currently, there are two vacancies. Jill has not yet accepted the nomination. Once the nomination has been accepted, an electronic vote will be sent. The Board is considering Joseph Sheley, CSU, Stanislaus, interim president to join the Board if he becomes president. Eric Johnston said Ben Balsbaugh with PMZ Real Estate is very interested in serving on the Board. It was agreed that if he is ready to commit then there is no reason to wait. Eric confirmed through text that Ben accepted his nomination. A motion was made by Eric Johnston and seconded by Tracy Kerr to accept Ben Balsbaugh to the Board. Unanimous vote to approve.

The Staffing Needs Ad Hoc Committee consisting of Carol Benson (Chair), Kristi Marsella (Gallo HR), Pam Denney, Mary Ann Sanders, Eric Johnston, Sue Rich, and Barbara Little met in March to discuss future staffing for the Foundation. Sue Rich stated that it's unrealistic to expect the Student Events Program and the Education Foundation to grow without increasing personnel time. Barbara Little is considering retirement in June, 2014 and that may allow for changes. Sue Rich announced that SCOE will be creating a .75 FTE grant writer/fundraising position. She asked if the Foundation would consider buying onto the new position, making it full time with .25 FTE dedicated to the Foundation for grant writing and fundraising. It would cost the Foundation approximately \$20,000. The Board requested additional details before voting and requested a special Board meeting to discuss further and vote. SCOE is under a tight time frame because they must begin advertising for the position soon.

#### **YES Company Summer Production**

Lisa Dokoozlian announced that the Ragtime YES Company Reception will be on July 25<sup>th</sup> at the Petersen Event Center. Invitations were distributed. YES Company has a new location at the Mildred Perkins School. There is plenty of room for storage, offices, and rehearsals. YES Company secured the licensing rights to Peter Pan for next summer. Lisa distributed a handout detailing YES Company news.

#### **Important Dates**

**Thursday, July 25, 5:30 – 10:00 PM, Board Reception & YES Co. Production of Ragtime**  
**Thursday, August 8, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center**  
**Thursday, September 12, 6:00 – 9:00 PM, Fundraising Dinner hosted by the Duarte Family**  
**Friday, November 15, 8:00 AM – 2:00 PM, Annual Board Meeting, Stanislaus Culinary Arts Institute**