

Education Foundation of Stanislaus County Board Meeting Minutes - February 14, 2013

Attendees

Carol Benson, Tom Changnon, Pam Denney, Lisa Dokoozlian, Ron Emerzian, Kenni Friedman, Ryan Gallo, Don Gatti, Bob Gausman, David Gianelli, Cheryl Goulart, Pam Ivie, Tim Johnston, Barbara Little, Sue Rich, and Melanee Wyatt

Correspondence

Carol Benson recognized Dave Gianelli with a gift for his hard work and dedication as Chair Person for the past two years. Carol also shared several “thank you” correspondences from schools that attended a one-day field trip to Outdoor Education. Pam Ivie reported that there were eight schools that applied for grants to attend the one-day field trip and all eight schools received the amount they requested. In January, Carol attended the Employees Making a Difference reception to present the Jane Johnston Civility Award. The award this year was presented to Vickie Rocha, a Para Educator in Special Education with the Stanislaus County Office of Education. Vickie works with emotionally disturbed teenagers.

Approval of Minutes

A motion to approve the Board meeting minutes of November 2, 2012 was made by Kenni Friedman and seconded by Pam Denney. Unanimous vote to approve.

Financial Report

Don Gatti reviewed the year-end Financial Report. A motion was made by Ryan Gallo and seconded by Kenni Friedman to accept the Financial Report. Unanimous vote to approve. Don also gave an update on the State Budget.

Presentation – Student Events Program

The Mock Trials Championship team from Modesto High was presented with a \$1,500 travel stipend from the Foundation. The team will represent Stanislaus County at the Mock Trials State Finals in Riverside. Modesto High School is very appreciative of the funds to help defray the cost. Oakdale High School, first place team for the Academic Decathlon, was presented with a \$1,000 travel stipend from the Foundation. The team will be representing Stanislaus County at the Academic Decathlon State Finals in Sacramento. The students gave a brief summary of their involvement in the Student Events Program and their future educational endeavors.

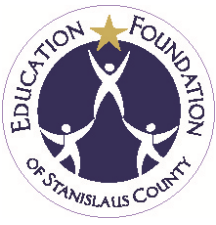
Program Allocation Recommendation

Sue Rich reviewed the allocation recommendation for 2013. The committee consisted of Carol Benson, Pam Denney, Chris Ricci, Sue Rich (facilitator), and Mary Ann Sanders. The total amount approved by the Board to be allocated is \$170,000. A detailed outline of the recommendation was provided to the Board. Ryan Gallo noted that she was not comfortable with zero funds for “teacher/coach training & supplies” for the Student Events Program. Sue Rich reminded the Board that Program Directors can request to redirect funds at a later time if needed. Barbara Little made a motion to amend the program allocation recommendation. The amendment is to transfer \$2,500 from “contracted hours for recruitment” to “teacher coach stipends.” The reason for this request is because the amount for Future City stipends was not included in the original amount. This would make the amount for “contracted hours for recruitment” \$7,500 instead of \$10,000 and the amount for “teacher coach stipends” \$23,650 instead of \$21,150. The Student Events Program will form another Ad Hoc Committee to discuss the best way to use the allocated funds to recruit new teams. It was suggested to reword the “contracted hours for recruitment” to include “at the committee’s discretion.” The motion was seconded by Tim Johnston. Unanimous vote to approve the amended allocation recommendation.

Resource Development (Revenue) Committee Reports

Naming Opportunities: Ron Emerzian reviewed the Naming Opportunities. Naming Opportunities are currently available for the 2013-14 events. Past event sponsors will be notified to see if they would like to continue for the new year. YES Company Summer Production nights and the Spelling Championships are still in need of a Naming Opportunity sponsor.

Fundraiser Committee: Kenni Friedman reported on the progress of the Fundraiser Dinner and provided minutes of the last meeting. The tentative date is Thursday, September 12th. There will not be a pre-dinner reception.



Annual Fundraising Drive: Cheryl Goulart gave a report on the Annual Fundraising Drive. The “end of the year” appeal letter generated a total of \$8,690. The 2013 goal is \$6,500.

Honorarium/ Memoriam: Dave Gianelli reported on the progress of the Honorariums/Memoriums presenting a Goal Chart showing \$250 raised to date. The goal for this year is \$3,000. Honorariums/Memoriums envelopes will be provided at the next meeting.

New Fundraising Events: Kenni Friedman gave an update on the new fundraising ideas. She provided the Board with a copy of minutes from the last two meetings. The Book Festival needs a Board member to chair in order to proceed with planning. The event would be May of next year.

Community Leadership (Marketing) Committee Report

Pam Denney reported the committee met with Marcia Herrmann. The proposed tagline and positioning statement was distributed to the Board. The logo is still in the works and was not available. Melanee Wyatt recommended the word “performing” to replace “theater” in the tagline and positioning statement. Tom Changnon suggested the word “investing” to be included in the positioning statement as well. The tagline would then read: “Academic Events-Outdoor Education – Performing Arts.” The positioning statement would then read “Expanding and investing opportunities for students to achieve beyond the classroom through academic events, outdoor education and performing arts.” The Board requested to wait to vote until the logo is available. The marketing committee will be meeting again on March 13th and will discuss the recommended changes above.

Operations and Governance Committee

Carol Benson reviewed the 2013 Year Three Goals/Action Plan. The goal “develop a staffing plan” was not achieved in 2012 so that goal was rolled over to 2013. An ad hoc committee will be formed to meet and discuss staffing needs. Ryan Gallo suggested a HR person from outside of the Board to sit on the committee. She will check with Gallo’s HR person. Carol distributed the 2013 Operations & Governance Plan to the Board. Due to the lack of a quorum, the Board will vote for approval at the next meeting.

There are three vacancies on the Board. It has been discussed to expand representation of the Board to the outer edges of the county. Sue Rich contacted Phil Alfano, Superintendent of Patterson School District. He is interested in the Foundation and would be honored to join the Board. With the addition of Phil, it would give representation of the Board on the West Side. Due to the lack of a quorum, an electronic vote for approval of Phil will be conducted. The results will be read into the next Board Meeting minutes.

Technology Committee Report: Bob Gausman presented the updated Foundation website and compared it to other National Foundation Websites. In comparison, our current website is comparable if not better! The committee will remain as needed.

Impact Vision Committee (Program) Reports

Student Events Program: Barbara Little announced upcoming events. The Regional Science Olympiad is March 2, Academic Pentathlon is March 23, Elementary Science Olympiad, April 20, and Junior Relays, May 4.

Outdoor Education: Bob Gausman reported that the themes have been set for summer camp. They are using Active Network for online registration and approximately 200 students have already registered. Foothill Horizons’ summer attendees are about half from the bay area and half from the valley.

YES Company: Melanee Wyatt is beginning to prepare for summer. Also, some of her students participated in the “school crisis simulation” that was filmed and will be used as a training video. YES Company continues to work on finding a new home.

Important Dates

Thursday, May 9, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center
Thursday, August 8, 8:00 – 9:30 AM, Regular Board Meeting, Petersen Event Center
Thursday, September TBD, 6:00 – 9:00 PM, Fundraising Dinner hosted by TBD
Friday, November 15, 8:00 AM – 2:00 PM, Annual Board Meeting, Location TBD