



**2013 Foundation Goals:** Resource Development Goal: Raise \$216,000 in donations through the following activities; Fundraising Dinner, Naming Opportunities/Corporate Gifts, Memorials/Honorariums, Annual Fundraising Drive, and New Fundraising Ideas (see 2013 Resource Development Goals)  
Community Leadership Goal: Plan and implement comprehensive branding and marketing strategies (see 2013 Community Leadership Goals)

**Education Foundation of Stanislaus County Board Meeting  
February 14, 2013, 8:00 AM – 9:30 AM AGENDA**

- 8:00 AM 1. Welcome & Correspondence – **Carol Benson**
- 8:05 AM 2. Approval of November 9<sup>th</sup> Annual Board meeting minutes – **Carol Benson**  
Action Item
- 8:10 AM 3. End-of-Year Financial Report/State Budget Update – **Don Gatti**  
Discussion and Action Item
- 8:15 AM 4. Program Presentation: Student Events Program – **Barbara Little**  
Travel Award Presentation for Mock Trials & Academic Decathlon Teams
- 8:35 AM 5. Program Allocation Recommendation – **Sue Rich**  
Discussion and Action Item
- 8:45 AM 6. Committee Reports  
Resource Development (Revenue) Committee – **Eric Johnston & Kenni Friedman**  
Naming Opps/Corporate Gifts – **Ron Emerzian**  
Annual Fundraising Drive – **Cheryl Goulart**  
Honorariums/Memoriums – **Dave Gianelli**  
Fundraising Dinner – **Eric Johnston & Kenni Friedman**  
New Fundraising Events  
TBD  
Community Leadership (Marketing) Committee – **Pam Denney**  
Discussion and Action Item  
Operations & Governance Committee (Advisory Board) – **Carol Benson**  
2013 Committee Goals/Action Plan  
Discussion and Action Item  
Technology Committee Report – **Bob Gausman**
- 9:10 AM 7. Impact Vision Committee (Programs) Reports  
a. Student Events – **Barbara Little**  
b. YES Company – **Melanee Wyatt**  
c. Outdoor Education – **Pam Ivie**
- 9:25 AM 8. Closing/Important Dates (see Upcoming Meeting Dates handout) – **Carol Benson**  
**Thursday, May 9, 8:00 – 9:30 AM, Regular Board Meeting**, Petersen Event Center  
**Thursday, August 8, 8:00 – 9:30 AM, Regular Board Meeting**, Petersen Event Center  
**Thursday, September TBD, 6:00 – 9:00 PM, Fundraising Dinner** hosted by TBD  
**Friday, November 15, 8:00 AM – 2:00 PM, Annual Board Meeting**, Location TBD