



Education Foundation of Stanislaus County

Annual Planning Meeting Minutes

November 18, 2011

Attendees

Pam Able, Carol Benson, Tony Bruno, Tom Changnon, Pam Denney, Ron Emerzian, Kenni Friedman, Ryan Gallo, Bob Gausman, David Gianelli, Cheryl Goulart, Pete Herrmann, Pam Ivie, Eric Johnston, Jane Johnston, Tim Johnston, Tracey Kerr, Barbara Little, Chris Ricci, Mary Ann Sanders, Leisa Turner and Melanee Wyatt

Welcome

Tom Changnon gave opening remarks. Tom thanked the Board Members for their volunteer time and efforts.

Co-Chairs 2012

Dave Gianelli made a motion to continue as Chairperson along with Kenni Friedman as Co-Chair. The motion was seconded by Barbara Little. Unanimous vote to approve.

Chair-Elect & Advisory Board members-at-large

A motion to elect Carol Benson as the Chair-Elect was made by Mary Ann Sanders and seconded by Kenni Friedman. The motion was approved. David Gianelli motioned to retain Eric Johnston & Kenni Friedman as Advisory Board members-at-large and Mary Ann Sanders seconded the motion. The motion was approved.

Approval of Minutes

A motion to approve the Board meeting minutes of August 11th was made by Kenni Friedman and seconded by Eric Johnston. Unanimous vote to approve.

Barbara Little informed the Board that Becky Shokraii has resigned from the Board and Zella Gharat is retiring from the SCOE Board. Mary Ann Sanders will serve as the SCOE Board representative on the Foundation Board. David Gianelli motioned and Tony Bruno seconded to approve Jason Gordo to serve on the Board. Motion was approved.

Financial Report

In Don Gatti's absence, Barbara Little presented the Quarterly Financial Report (as of October 31, 2011). Barbara noted that the Education Foundation's total revenue this year was \$241,531.50 and expenses were \$55,751.16. Eric Johnston motioned to approve the financial report and it was seconded by Ron Emerzian. Unanimous vote to approve.

Review of 2010-11 Funds Allocated to programs:

YES Company: Melanee Wyatt presented a folder of information including a detailed 2011 allocation financial expenditure report and program highlights. Melanee noted funds were used primarily for student aid and to purchase new body microphones for improved sound. The allocation has also helped with staffing. The brochures and mission statement were reviewed. The summer production will be *Willey Wonka*.

Student Events: Barbara Little reviewed the Student Events Program. Barbara presented a report showing how the allocated funds were spent for the Student Events Program. The Program was allocated \$45,000.00 and actual expenses were \$50,523.00. The increase is due to having to pay for facility rentals & custodial services at school sites. The reduced entry fees and mini-grants have been beneficial in retaining the schools that participate in the Student Events Program. The Academic



Pentathlon event is solely funded by the Foundation and Student Events could not offer the event without the funding. Barbara asked all board members to experience a wonderful opportunity by volunteering at a student event. A volunteer opportunity form was distributed to all Board Members.

Barbara shared her meeting with Dr. Beck and the subsequent presentation to Doctor's Hospital regarding the Foundation. Dr. Beck is very supportive of the three programs.

Outdoor Education: Pam Ivie presented to the Board the Outdoor Education allocation report. Outdoor Education was allocated \$45,000 and \$38,000 was used for grants. Salida Middle School was given a \$2,000 grant. Supplies were also purchased using \$7,000 (ipods, cordless microphones, reference materials and a new raptor).

2011 Accomplishments - Reports

Business Plan: David Gianelli presented the end of the year 2011 Business Plan Report. All goals were met or exceeded.

Honorariums/Memorials: In Peter Herrmann's absence, Cheryl Goulart reported that we exceeded our goal of \$3,000 and raised \$16,570 to date for the Honorariums/Memorials. Over \$14,000 was donated in memory of Matt Bruno.

Annual Fundraising Drive: Cheryl Goulart reviewed the Annual Fundraising Drive and Donor Cultivation goal. We exceeded our 2010-11 goal of \$5,500 by \$1,190 with donations from the annual drive. This year's annual drive letters are ready to be personalized by Board Members for the current year mailing.

Naming Opportunities/Corporate Gifts: Ron Emerzian reviewed a handout of Naming Opportunities and Corporate Gifts. Total raised was \$35,000. Our goal for 2010-11 was \$40,000. Ron continues to seek a major sponsor for our Jr. Relay's Track Meet. Ron asked the Board to share any contacts they may have at a company or organization that might consider sponsoring an event.

Fundraising Dinner Budget: Tony Bruno noted that this year our Fundraiser Dinner income was \$133,082.50. Tony noted that we sold 55 tables and received a generous Kaiser corporate gift of \$20,000 as the Major Dinner Sponsor.

Fundraiser Dinner Budget: Cheryl Goulart reviewed the 2011 Fundraising Dinner Budget Report. Cheryl reviewed the dinner expenses at \$19,214.00 and noted that we saved money this year by borrowing Modesto City School's chairs and stage. We had a total net-profit of \$113,868.

Operating Budget: Barbara Little reviewed the 2011 Operating Budget. The cash balance through October 31, 2011 was \$183,810. Barbara reported the Board Approved Extraordinary Expenses of \$6,872. Currently there is a balance of 2011 revenue of \$189,822 including accounts receivable of \$8,445.

Strategic Plan Review:

Barbara Little reviewed the Strategic Plan steps to date

- Operations/Governance Committee
 1. Jane Johnston reviewed Staffing Ad Hoc Committee Report
 2. Bob Gausman reviewed Technology Ad Hoc Committee Report
 3. David Gianelli reviewed Advisory Board Report
- Community Leadership/Awareness Committee
 1. Annual Report (Tab) Ad Hoc Committee was reviewed by Jane Johnston
 2. Strategic Planning Committee Report was reviewed by Barbara Little
- Resource Development Committee



1. Big Idea Meeting occurred on October 15, 2011
 2. Fundraising goals were presented by Eric Johnston
- Program/Impact Vision Committees
 1. YES Co. - Melanee reported that they are looking for 13,000 sq. ft. of space to purchase.
 2. Student Events – Barbara reported that the committee is focusing on increasing participation in the Elementary Science Olympiad & Academic Pentathlon Events in year one.
 3. Outdoor Education – Pam reported they are promoting the program to different groups such as ELAC and are building a new culture. Also a retired MJC teacher is donating his time to make a video to help promote the program.

Big Idea Meeting Report:

Dave Gianelli & Jane Johnston distributed and reviewed the “Big Idea” lists that were prioritized by the Advisory Board.

Strategic Plan – Populate Committees:

Jane Johnston reviewed the four standing committee descriptions and asked Board Members to sign up for a committee.

Year Two Committee Action Plans (2012 Action/Business Plan):

Breakout Reports for Implementation and/or Exploration in 2012:

- Barbara Little reviewed Resource Development Goals (Fundraising Big Ideas)
- Jane Johnston reviewed Community Leadership Goals (Community Relations/Awareness)

A motion was made by Pete Herrmann and seconded by Pam Able to approve the Resource Development Action Plan. Unanimous vote to approve.

A motion was made by Mary Ann Sanders and seconded by Pam Able to approve the Community Leadership Action Plan. Unanimous vote to approve.

Review and adoption of Operating Budget 2012:

Barbara Little reviewed the 2012 Operating Budget. The total projected 2011 net income and 2012 beginning balance is \$189,822 including accounts receivable.

Ryan Gallo moved to propose a program allocation of \$140,000, leaving a reserve of \$25,172. Ron Emerzian seconded the motion and the motion was approved. Ryan Gallo motioned to adopt the 2012 Operating Budget as presented, seconded by Peter Herrmann. Unanimous vote to approve.

Allocation Process & Committee

Jane Johnston asked for five Board Members to take part in the allocation process for the three programs. Members volunteered: Tim Johnston, Eric Johnston, Pam Able, Chris Ricci & Pam Denney.

Community Leadership/Awareness Meeting: Friday, January 13, 12:00-1:30 PM

Resource Development/Fundraising Committee Meeting: January 9, 2012, 9:00-10:30 AM

Board Meetings:

February 16, 2012, May 17, 2012, August 9, 2012, November 9, 2012

Meeting adjourned at 1:00 pm