



## Education Foundation of Stanislaus County Board Meeting Minutes - February 16, 2012

### Attendees

Pam Able, Carol Benson, Tony Bruno, Pam Denney, Ron Emerzian, Kenni Friedman, Ryan Gallo, Bob Gausman, David Gianelli, Jason Gordo, Pam Ivie, Eric Johnston, Jane Johnston, Barbara Little, Chris Ricci, Mary Ann Sanders, Leisa Turner and Melanee Wyatt

### Correspondence

Kenni Friedman shared correspondence from Stanislaus Medical Auxiliary and the donation they will make to the Foundation.

Eric Johnston shared that a donor donated significant funds to the Community Foundation to help develop positive character traits in youth.

### Approval of Minutes

A motion to approve the Board meeting minutes of November 18, 2011 was made by Tony Bruno and seconded by Kenni Friedman. Unanimous vote to approve.

### Financial Report

Barbara Little reviewed the year-end Financial Report in Don Gatti's absence. A motion was made by Mary Ann Sanders and seconded by Pam Able to accept the Financial Report. Unanimous vote to approve.

### Presentation – Student Events Program

The Mock Trials Championship team from Enochs High was presented with a \$1,000 travel stipend from the Foundation. The team will represent Stanislaus County at the Mock Trials State Finals in Sacramento. Enochs High School is very appreciative of the funds to help defray the cost. Oakdale High School, first place team for the Academic Decathlon, was presented with a \$500 travel stipend from the Foundation. The team will be representing Stanislaus County at the Academic Decathlon State Finals in Sacramento. The students gave a brief summary of their involvement in the Student Events Program and their future educational endeavors.

### Program Allocation Recommendation

Pam Able reviewed the allocation recommendation for 2012. The committee consisted of Tim Johnston, Eric Johnston, Pam Able, Chris Ricci, Pam Denney and Jane Johnston (facilitator). The total amount approved by the Board to be allocated is \$140,000. A detailed outline of the recommendation was provided to the Board. A motion to approve the allocation recommendation was made by Kenni Friedman and seconded by Ryan Gallo. Unanimous vote to approve.

### Revenue Committee Reports

Fundraiser Committee: The 2012 Foundation Fundraiser Dinner is scheduled for Thursday, September 13<sup>th</sup> and will be hosted by Barbara Bruno. The pre-dinner reception will be hosted by Pam Denney and a date has yet to be set. An update will be available at the next Board meeting.

Naming Opportunities: Ron Emerzian reviewed the Naming Opportunities. Naming Opportunities are currently available for the 2012-13 events. Past event sponsors will be notified to see if they would like to continue for the new year. New sponsors are Mercer Foods and JS West. Dave Gianelli shared that Eddie Cash-Dudley would like to sponsor Mock Trials at a \$1,500 level. Junior Relays and the Spelling Championships are still in need of a Naming Opportunity sponsor. Ron reminded everyone of the upcoming *Boyett Petroleum Make Dreams Real Golf Tournament* on May 16th. A portion of the funds raised this year will be allocated to school districts to assist students attending Outdoor Education.

Annual Fundraising Drive & Honorarium/ Memoriam: Leisa Turner gave a report on the Annual Fundraising Drive. The "end of the year" appeal letter generated a total of \$6,935. The 2012 goal is \$6,500. She also reported on the progress of the Honorariums/Memoriums presenting a Goal Chart showing approximately \$780 raised to date. The goal for this year is \$3,000.



#### New Fundraising Events:

- Winter Fest – Chris Ricci shared his research on either renting an ice rink or possibly partnering with McHenry Village. Chris shared that the McHenry Village had already decided to fund an ice rink and/or is looking for a non-profit to partner with. Chris will meet with McHenry Village next month and should know within sixty days if this event will happen in November, 2012.
- Dollars for Education – Ryan Gallo shared that she will be contacting Richard O'Brien of O'Brien's Market to discuss possible fundraising ideas. The committee will determine if the time and effort is worth continuing. The Committee would like to increase direct mailers to our donor database, to quarterly September mailer would focus on Outdoor Education, November mailer would remain as the annual drive letter, March would focus on Student Events Program and June would be focused on YES Company. .
- Community Leadership – Carol Benson shared details from the meeting the Committee had with Jeanette Goss. The overall goal is to increase community awareness and broaden the donor base. Jeanette Goss will be proving a written marketing proposal within one week.

#### Operations and Governance Committee

##### 2012 Committee Goals/Action Plan

David Gianelli reviewed the 2012 Goals and Action Plan for the Operations & Governance and a motion was made by Tony Bruno and seconded by Carol Benson to accept the plan. Unanimous vote to approve.

Dave Gianelli shared that there are currently two Board seats open. He will be reaching out to both George te Velde and Aaron Struck to see if they are interested in the open positions.

Technology Committee Report: Bob Gausman discussed the website updates that have been made to the Education Foundation website. Ryan Gallo commented that it was difficult to find the website when entering though the SCOE website. Ryan suggested a more visible placement on the SCOE home page for the Education Foundation website link.

#### Program Reports

Student Events Program: Barbara Little announced her attendance at the California Consortium of Education Foundations at Stanford. The Ad-Hoc Committee will continue to look for ideas to help improve participation in the Academic Pentathlon and Elementary Science Olympiad events.

Outdoor Education: Pam Ivie shared that they have a new owl. Pam also announced that because of the scholarships Salida Middle School will add a class this year. Pam distributed a letter from Sonoma School thanking them for the grant funding. A new video that is almost complete will be shared at the next board meeting in May.

YES Company: Melanee Wyatt introduced YES Company's new business manager, Lisa Dokoozlian. Melanee reported the Gift of Song was very successful again this year. YES Kidettes performed 101 Dalmatian's and it was a huge success as well. YES Kids is currently having rehearsals for *Thoroughly Modern Millie Junior*, which will open next week at Downey High School. Melanee acknowledged the passing of Dewey Stark, a member of the Ad-Hoc Committee. There will be a special night dedicated to Dewey Stark. At this time, there are no Summer production sponsorships. SCOE is currently looking for a new home for YES Company.

#### Important Dates

See handout was available at the meeting and the document is readily available at the Education Foundation website:  
<http://www.edfoundationstan.org/>

Meeting Adjourned at 9:32 AM